



April 15, 2026

City of Youngsville  
201 Iberia Street/PO Box 592  
Youngsville, LA 70592

Attn: Nicole Guidry

Thank you for the opportunity to apply for continued Journal of Record status. We look forward to a mutually beneficial relationship for the upcoming renewal timeframe of 7/1/2026 to 6/30/2027.

The Daily Advertiser is the oldest continually operating business in Lafayette Parish, beginning publication as a four page weekly on September 22, 1865. In September 1962, The Daily Advertiser was purchased by Thomson Newspaper Inc., and Gannett acquired the newspaper in 2000. The Daily Advertiser is the number one trusted source for local news and information in the Lafayette metropolitan area and we reach more than 70% of Acadiana's actively engaged consumers every week. Also, we continue to include USA Today pages within The Daily Advertiser to enhance the overall product and increase our total user engagement. Our website, [theadvertiser.com](http://theadvertiser.com) is heavy in local content but also rich with video and photography content to keep highly engaged digital audience while also maintaining a user friendly easy to navigate format to enhance time spent on site.

We have a printed edition Sunday- Friday.

The Daily Advertiser meets all requirements and qualifications for publishing legal notices, specifically R.S.43:140 *et seq.* R.S. 43:150.

Rates for Official Journal are:

\$6.00 per square which equates to \$.33 per line or \$4.62 per inch for display notices (classified placement)  
\$7.70 per column inch when placed in the main section of the paper.  
Affidavits are \$20.00

**Contact Information:**

- Ads may be emailed to our Legal Advertising Coordinator at [legals@theadvertiser.com](mailto:legals@theadvertiser.com)
- Phone: 337-289-6432

Thank you for taking the time to review our proposal and once again, we look forward to serving our community as the Journal of Record.

Sincerely,

A handwritten signature in black ink that reads "Tara Hamm".

Tara Hamm  
Director- Public Notices | Obituaries  
Daily Advertiser | USA Today Network  
PO Box 23430, Green Bay WI 54305  
[thamm@gannett.com](mailto:thamm@gannett.com)  
866-431-8665