



May 6, 2025

City of Youngsville
Attn: Nicole Guidry, City Clerk
201 Iberia St.
Youngsville, LA 70592

RE: Bid City of Youngsville 2025-26 Official Journal

In response to your advertisement for a qualified newspaper to act as Official Journal for the City of Youngsville for a one-year period beginning, July 1, 2025, through June 30, 2026, I submit The Acadiana Advocate for your consideration.

The Acadiana Advocate meets all requirements to serve as an official journal, as specified under Louisiana R.S. 43:140, Qualifications of Newspaper, and all criteria specified in the bid notice.

We furnish the following information in response to the requirements listed in the bid specifications:

1. The Acadiana Advocate is a daily publication located at 203 West Third Street, Lafayette, LA 70501
2. The Acadiana Advocate has a total paid daily circulation of 3,047 and a projected average circulation of 3,074. We have a total paid Sunday Circulation of 3,474 with a projected average Sunday circulation of 3,484 as stated in the Alliance for Audited Media Audit Report dated January 2025.
3. We have 55,399 paid digital subscribers.
4. All public notices published in the print edition participate in a free online database of Louisiana public notices at www.louisianapublicnotice.com
5. City-Parish notices will be charged \$.25 cents per agate line or \$3.50 per column inch/day published. Full Page rate \$630
6. Affidavits are available upon request for \$25 per affidavit and come with a free system printed tearsheet.
7. All agencies listed under the city umbrella will receive this rate. Please provide a list of all offices that are to be included in this bid.
8. Open rate is \$2.50 per agate line or \$35 per column inch. Full Page rate \$6,300
9. All submissions must be sent in Word Format. You will be provided with proof for your approval prior to publication.
10. If any notice is published incorrectly and is the fault of The Acadiana Advocate, we will re-run the notice free of charge.
11. Deadline for publication is 3 days prior to publication date.
12. All submissions must be submitted electronically in Word Format to legal.ads@theadvocate.com. If you have any questions, you may contact our Legals Department by email legal.ads@theadvocate.com or phone 225-388-0128.

Thank you for the opportunity to serve the City of Youngsville as their Official Journal for the fiscal year 2025-2026.

Sincerely,

Joy Newman
Classified Director
The Acadiana Advocate
jnewman@theadvocate.com