

OCTOBER- DEC 2022

Q4 REPORT

SPEAK  LOUD
MEDIA

WYLIE ECONOMIC
DEVELOPMENT

THE CONTENT



Deanan® Gourmet Popcorn
(972) 442-1500





THE NUMBERS

1400 PODCAST DOWNLOADS

163,315 UNIQUE ORGANIC IMPRESSIONS

45K AVERAGE PEOPLE REACHED PER MONTH - ORGANIC

7,223 ACTIONS TAKEN TO BUSINESS PAGES

TOP PERFORMERS



New Business



Growing Business



Event Promo

THE BUZZ

"Our vendors were thanking us for the video, we had to tell them it wasn't us! We appreciate you guys greatly for helping us get a solid start"

Thank you for coming out! We reshared your video on our page. We had a good turn out over the weekend! Thank you again, we really appreciate it!

Thank you for the reminder! The holidays are so crazy and I almost forgot the parade was this weekend! We have never checked out the arts and crafts event but we are taking the family down..