



# Wylie City Council

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## AGENDA REPORT

Department: Library  
Prepared By: Ofilia Barrera

Account Code: 100-5551-52630

### Subject

Consider, and act upon, the approval of Agreement No. W2025-02 with Midwest Tape, LLC for use of their Hoopla digital media platform for the Library in an estimated annual amount of \$50,000 through a cooperative purchasing contract with Texas SmartBuy.

### Recommendation

Motion to approve the Item as presented.

### Discussion

Hoopla is a digital media platform that allows the Library to provide users with instant access borrows (no waiting or holds lists) to digital media content using smart phones, tablets, computers, and other streaming devices. Hoopla is designed to be accessible 24/7 and is available at all times.

Hoopla offers various licenses to media content in multiple formats to include (without limitation) movies, television programs, music, audiobooks, eBooks, and comics, subject to circulation limits (if any) and other settings established by the Library. The Hoopla digital collection includes over a million books, audio books, comic books, music, movies, and magazines.

Approving the motion will allow the library to purchase more credits from Hoopla in order to continue serving the needs of our patrons. For calendar year 2023, patrons checked out 21,232 items. As of July 2024, we have already circulated almost 15,000 items and are on track to surpass usage from last year.

Staff recommends the approval of Agreement No. W2025-02 with Midwest Tape, LLC for use of their Hoopla digital media platform for the Library in an estimated annual amount of \$50,000 through a cooperative purchasing contract with Texas SmartBuy.

The City is authorized to purchase from a cooperative purchasing program with another local government or a local cooperative organization pursuant to Chapter 791 of the Texas Government Code and Section 271 Subchapter F of the Local Government Code.

(City of Wylie No. W2025-02 / Texas SmartBuy No. 715-M2)