

PUBLICATION COST SUMMARY

Dallas Morning News

Wylie News

January 2021

DALLAS MORNING NEWS

Legal Notices (Ordinance Captions, Public Hearings P&Z)

Full Dallas Morning News Open \$14.00 per line/\$35 liner-\$45 display online

Full Dallas Morning News (\$3,000/yr) \$5.55 per line/\$35 liner-\$45 display online

Full Dallas Morning News (\$10,000/yr) \$2.70 per line/\$35 liner-\$45 display online

Classified Rates (Election Notices) Full DMN only \$14.00 per line/\$35 liner-\$45 display online

With Contract (\$3,000/yr.) \$5.55 per line/\$35 liner-\$45 display online

Display Rates (Budget/Tax Notices) Open \$3,500.00* (1/4 page-Mon, Tues, Wed)
\$4,000.00* (1/4 page-Sunday)

THE WYLIE NEWS

Legal Notices (Ordinance Captions, Public Hearings P&Z)

Rate \$3.20 per line (display online included)

Classified Rates (Election Notices) \$15.99 per column inch (includes both print and digital e-edition)

Display Rates (Budget/Tax Notices) \$15.50 per column inch (includes both print and digital e-edition)

CIRCULATION WITHIN THE CITY

Dallas Morning News (for zip code 75098) 2,782 (Mon/Sat paper)
4,258 (Avg. Circulation Sunday)

All legal notices also publish online at dallasnews.com and mypublicnotices.com with 9 million unique visitors to dallasnews.com each month

The Wylie News (Wylie) 5,384 (The Wylie News)
Includes circulation in Collin, Dallas and Rockwall counties

The Wylie News - Notices are published in the 11,610 (Wylie/Sachse/Murphy)
Murphy/Sachse/Wylie editions

Public notices are included in C&S Media Publications digital platforms which average over 500,000 visitors per month. All public notices are also included on texaslegalnotices.com.