Trends

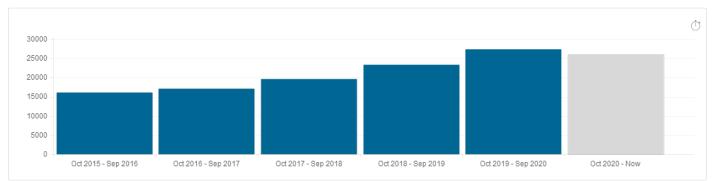
Year over year / User activity

Year over year

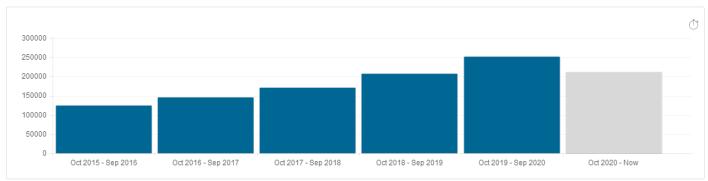
Checkouts: Year over year



Unique users: Year over year

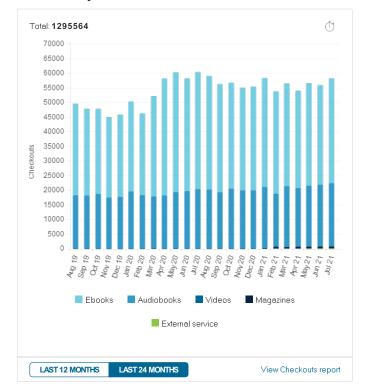


Holds: Year over year

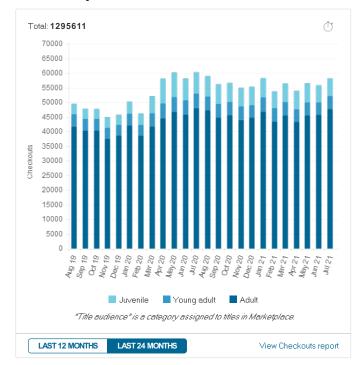


User activity

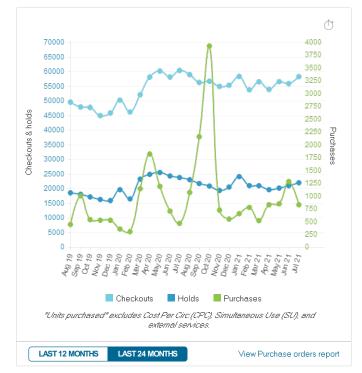
Checkouts by format



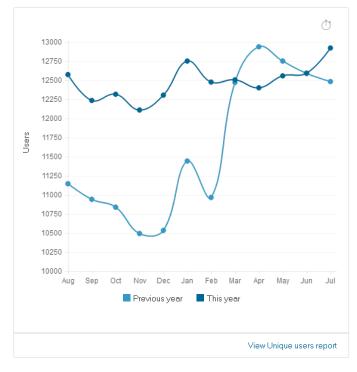
Checkouts by title audience



Activity and purchases (USD)



Unique users



Notes: Trends data may vary slightly from full report data (found on the **Reports** page). Consortia and Advantage members: **Trends** activity includes Advantage-owned titles for all Advantage unts in your Consortium