# Trends

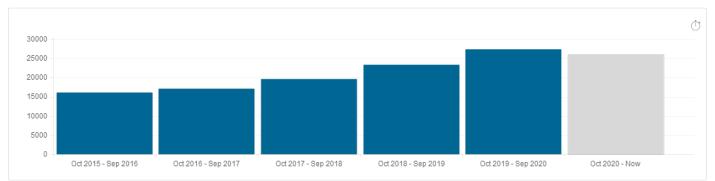
Year over year / User activity

## Year over year

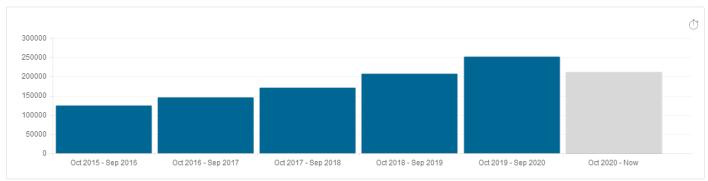
# Checkouts: Year over year



## Unique users: Year over year

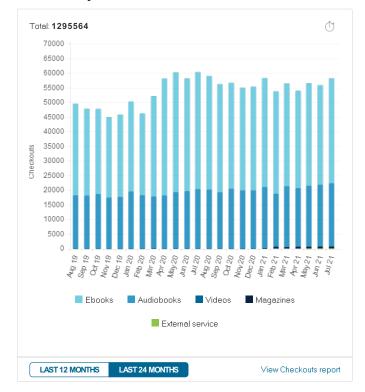


## Holds: Year over year



# User activity

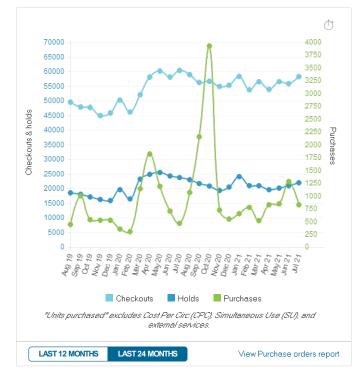
#### Checkouts by format



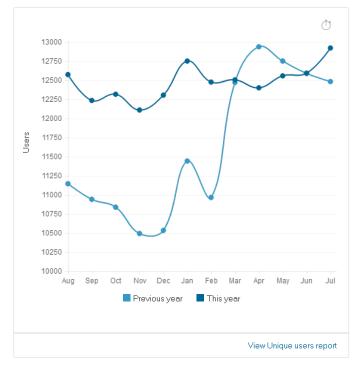
### Checkouts by title audience



#### Activity and purchases (USD)



## **Unique users**



Notes: Trends data may vary slightly from full report data (found on the **Reports** page). Consortia and Advantage members: **Trends** activity includes Advantage-owned titles for all Advantage unts in your Consortium