Monthly Report for the Library Advisory Board

(Based on Weekly Reports sent to City Manager's office every Thursday)

	July 24 - August 20	June 19 - July 23	May 22 - June 18*
Storytime	0	1,286	959
Kid Events	878	1,405	3,186
Teen Events	0	119	28
Adult Events	37	121	114
Outreach	62	61	189
Business Exchange	216	210	192
Circulation	55,623	81,770	58,717
Visitors	18,856	27,807	22,193
New Borrowers	624	900	799
Drive-Thru	307	370	256
Holds Processed	6,666	8,654	6,254
	*Storytime is on a break.		
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Ancestry	Sessions	Searches	
May 2025		219	
Jun 2025		182	
Jul 2025		269	
Creativebug	Sessions	Total Video Views	Hours Viewed
May 2025	12	74	7.49
Jun 2025	14	38	3.77
Jul 2025	14	12	2.09
Data Axle	Log-ins	# of Searches	Total Records Downloaded
May 2025	20	134	1,408
Jun 2025	10	17	2
Jul 2025	20	178	1,336

Gale Courses	Enrollments	Total Course Log-ins	Total Minutes in Class
May 2025	27	190	22,365
Jun 2025	12	142	22,046
Jul 2025	28	206	21,897
Pronunciator	Registrations	Logins	
May 2025	16	38	
Jun 2025	16	41	
Jul 2025	19	37	
Udemy	Active Users	Courses Enrolled	Video Mins
May 2025	70	193	13,597.0
Jun 2025	69	286	14,757.0
Jul 2025	73	198	15,838.2
Library App	Devices	Launches	New Devices
May 2025	1,260	6,346	201
Jun 2025	1,451	8,129	277
Jul 2025	1,521	8,510	254

<u>Digital Resources Usage:</u>

(Presented by calendar month)

Libby (Overdrive)			
Totals for Consortium	May 2025	June 2025	July 2025
Unique Users	18,894 SPL - 2,114	19,325 SPL - 2,208	,
Check-Outs	69,953 SPL - 7,723	70,242 SPL - 8,009	•
Holds	33,338	35,440	34,049
Purchases	959	896	600

Hoopla Circulation Counts by Month:								
	Audio	Binge	Comics	Ebooks	Movies	Music	TV	Total
May 2025	1,300	43	127	616	205	69	89	2,449
June 2025	1,341	44	115	503	203	49	98	2,353
July 2025	1,359	32	108	566	181	56	101	2,403

Kanopy				
Stats	Visits	Pages	Plays	Minutes
May 2025	2,084	2,635	509	17,056
June 2025	1,843	2,374	574	17,320
July 2025	2,043	2,778	591	17,931
Kanopy				
Plays by Device	Tablet	Desktop	Mobile	Television
May 2025	19.8%	11.4%	40.7%	28.1%
June 2025	23.3%	6.6%	38.5%	31.5%
July 2025	19.6%	4.6%	39.6%	36.2%

Meetings/Training Highlights:

- 7/24/25 Ofilia met with Director of Adult Education and Literacy @ Collin College
- 7/24/25 Ofilia attended the Rotary Meeting
- 7/24/25 Lisa attended a virtual Masterclass: Advanced Content Strategies Training
- 7/25/25 Ofilia and Lisa weekly one on one meeting
- 7/29/25 Ofilia and Lisa attended the Caregiver Fair Planning conference call
- 7/29/25 Ofilia attended the Texas Public Information Act Legislative Updates Webinar
- 7/29/25 Weekly admin team meeting
- 7/29/25 Ofilia and Debbie YS department check-in meeting
- 7/31 8/4/25 Ofilia vacation
- 8/1/25 Lisa virtual meeting with THGAAC

- 8/5/25 Ofilia attended Director lunch and meeting
- 8/6/25 Ofilia, Lisa and Cheryl met to discuss In-Sync cards for Library Card Sign-Up Month
- 8/7/25 Ofilia and Elizabeth one on one
- 8/7/25 Ofilia attended The Wall That Heals Meeting
- 8/8/25 Ofilia attended the Public Library Administrators of North Texas Meeting in Greenville
- 8/9/25 Ofilia and Lisa worked the Friends of the Library Mini Golf Fundraiser Event
- 8/11 8/20/25 Lisa vacation
- 8/11/25 Ofilia met virtually with furniture vendor
- 8/12/25 Ofilia met w/Library Garden Committee members regarding programming for the garden
- 8/12/25 Ofilia attended the City Council Meeting
- 8/14/25 Ofilia attended the Historical Society Meeting
- 8/19/25 Ofilia attended the Friends of the Library meeting