

JULY- SEPT 2022

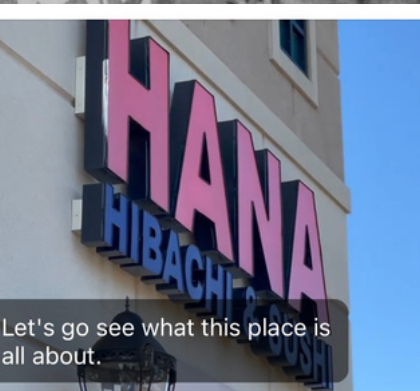
Q3 REPORT



SPEAK LOUD
MEDIA

WYLIE ECONOMIC
DEVELOPMENT

THE CONTENT



Let's go see what this place is all about.

- Tons of options: Machines, Cardio, Free Weights, Runnir ... See more



ops! Gather the kids and grandkids up and go Runs tomorrow through October 31st!

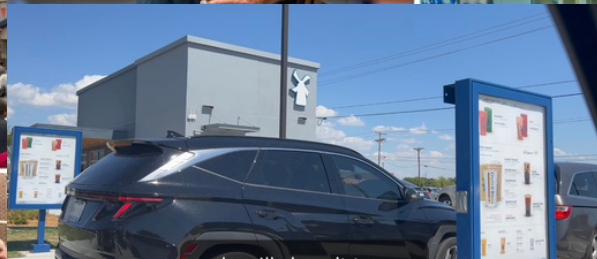
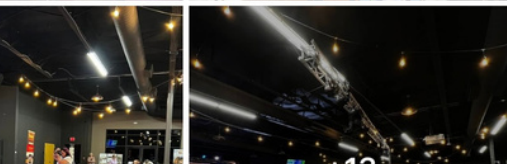
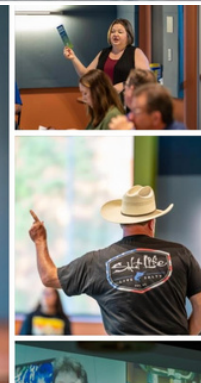
about a week! Today we are checking out [Munchies](#) right by Mijas and Pizza Hut! Elote, Nachos, Waffles,... See more



D.J. SHIRLEY

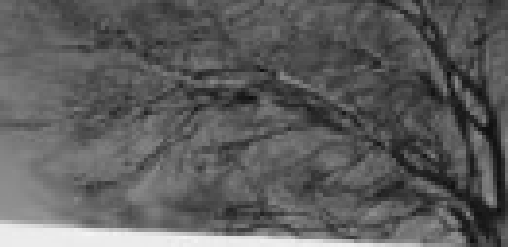


here we go. Hey, guys. How are you? I'm good. I taught y'all



or services from laser hair removal, hydraracials, peels, and a ton more.. Want a good laugh?? Check out me getting a hydrafacial!





LIVE.
LOVE
YLI



**THE
NUMBERS**

113K IMPRESSIONS


53K AVERAGE REACH PER VIDEO

5K ACTIONS TAKEN TO BUSINESS PAGES

TOP PERFORMERS

Speak Loud Media
Aug 8 · 🌐

NEW WYLIE SPOT** Got y'all a sneak peek, they open in a week! Today we are checking out [Munchies](#) right in Wylie, Texas. We got fajitas and Pizza Hut! Elote, Nachos, Waffles,... See more



here we go. Hey, guys. How are you? I'm good. I taught y'all

[See insights and ads](#) [Boost post](#)

👍 266 164 comments 177 shares 18.8K views

New Business

Speak Loud Media is at Landon Winery Wylie. *******
Jul 12 · Wylie · 🌐

Thank you to the Wylie Downtown Merchants for having us in this morning to roll out the Social Media Rescue program! Can't wait to get the program start... See more



[See insights and ads](#) [Boost post](#)

Growing Business

www.WylieRodeo.com or visit [Wylie Rodeo](#) for more info!



Captions are Auto-Generated

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Event Promo

TESTIMONIALS

DJ, I can't say thank you enough. We hoped we would see community support opening up but the response has been incredible, we saw a huge increase in calls after your video went up, the shares on it were a game changer, thank you so much for spotlighting us!

The video! We have had a line at the door since the video came out. We shared it just like you recommended. Our page following jumped over 500 in two days!

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What's Next?

We have launched our tourism brand on multiple platforms including Youtube and TikTok to further the reach. We have been accepted into new community groups in nearby areas. We will be able to share the local Wylie content onto those platforms and pages to continue to see the reach grow.

The more reach we have the larger the impact. We have proven that by driving this content into nearby areas the individuals living in those areas will visit Wylie to explore these highlighted businesses and attractions.

We project reach and views to double over the next six months.