

AGENDA REPORT

Meeting Date:	August 16, 2023	Item Number:	4
Prepared By:	Jason Greiner	Account Code:	
Date Prepared:	August 11, 2023	Exhibits:	

Subject

Consider and act upon issues related to street-naming at FM 544 Gateway.

Recommendation

Motion to approve

for street-naming at FM 544 Gateway.

Discussion

As you know, WEDC is in the process of redeveloping the FM 544 Gateway Property. As such, the City of Wylie has determined that it will be necessary to name the street the runs through the lots in this development.

General guidelines that are followed when naming a street:

- 1. Uniqueness The proposed street name should not already be in use. This avoids confusion for mail delivery, emergency services, and navigation.
- 2. Simplicity and Ease of Spelling Names should be relatively simple to spell and pronounce. This minimizes confusion and miscommunication, particularly in critical situations such as dispatching emergency services.
- 3. Appropriate Length Shorter names are generally preferred for the sake of simplicity.
- 4. Avoid Offense Names should not be offensive or inappropriate in nature and should avoid controversy.
- 5. Reflect Community or History Some communities prefer street names that reflect local history, culture, landmarks, or geographic features. This can help preserve a sense of local identity and continuity.
- 6. Use Suffixes Appropriately The street type (e.g., Street, Road, Avenue, Boulevard, etc.) may have specific connotations. For instance, "boulevard" might be used for a larger, more significant road, while "lane" might be used for a smaller side street, etc.

Requirements from Section 5.4 of City of Wylie Subdivision Regulations:

Section 5.4: Street Names and Signs

- 5.4 A. Street names must be submitted to the City, for review and approval. Proposed street names shall be submitted for review as a part of the preliminary plat application, and shall become fixed at the time of approval of the preliminary plat. On the final plat, street names shall not be changed from those that were approved on the preliminary plat unless special circumstances have caused the major realignment of streets or a proposed street name(s) is discovered to have already been used elsewhere in the City (or some other similar eventuality). If additional street names are needed for the final plat, then they must be submitted for review and approval by the City, the U.S. Postal Service, and applicable emergency service providers (including 911) along with the final plat application. A fee may be established by the City for the changing of street names after approval of the preliminary plat.
 - B. Surnames of people or the names of corporations or businesses shall not be used as street names, unless approved by the City Council. The City will maintain a list of existing street names (and "reserved" street names that have been approved on a preliminary plat), and will update the list as new streets are platted.
 - C. New street names shall not duplicate existing street names either literally or in a subtle manner (for example, Smith Street vs. Smythe Street; Oak Drive vs. Oak Place vs. Oak Court vs. Oak Circle; Cascade Drive vs. Cascading Drive); shall not be so similar as to cause confusion between names (for example, Lakeside Drive vs. Lake Side Drive vs. Lake Siding Drive); and shall not sound like existing street names when spoken (for example, Oak Drive vs. Doak Drive vs. Cloak Drive; Lantern Way vs. Land Term Way). Suffixes shall be in agreement when a street is extended (for example Oak Street cannot extend Oak Drive).
 - D. New streets which extend existing streets shall bear the names of the existing streets. Streets crossing thoroughfares or other roadways shall bear the same name on both sides of the thoroughfare, wherever practical. A cul-de-sac or loop that is named after another thorough street (such as Oak Court or Oak Circle or Oak Trail) must actually connect to the main street (Oak) from which the name is derived.
 - E. The property owner shall install all street name signs for the development. Each street name sign installation shall include sign assembly, pole and installation. Installation shall be complete prior to approval of the engineering plans by the City Engineer.
 - F. Street name signs as specified by City shall be installed in accordance with the City's guidelines before issuance of a building permit for any structure on the streets approved within the subdivision.

City of Wylie Soundex Search:

(This resource ensures that any considered name does not duplicate or sound similar to an existing street name in the City of Wylie.)

https://gisapp.wylietexas.gov/apps/soundex/index.php

With the above guidelines in mind, staff will provide options that have been submitted and verified as being eligible for consideration and approval.