

City Council Presentation April 12, 2022

Wylie Recreation Center Slides

Wylie Recreation Center

A Follow-up to the February 22, 2022 Wylie City

April 12, 2022, Presented by: Carmen Powlen, Recreation Division Manager, City of Wylie Parks and Recreation Department

- Where we are.
- Where we want to go.
- How we can get there.

Where we want to go.

Shared Wishes and Vision

- Funds to be available for future parks and recreation services and projects.
- Effective and competitive user fees.
- Inclusive user fees that pay special attention to seniors.
- Reach new users with the population increase.
- Keep pace with the rising cost of goods and services.
- Allocate proportionately to residents served.

How we can get there.

Options and Alternatives

- Consider establishing max 4B contribution rather than recovery rate.
- Activated Steps and Plans

Where we are.

Shared Concerns, Worries, and Fears

- Does the expense of operating the Rec Center prevent aquatics or hinder park projects?
- What pass fee increases make sense without becoming non-competitive?
- How do we maintain reduced pass rates for seniors?
- How are we going to reach new residents?
- How do we keep pace with the cost of goods and services?
- Are the dollars spent to operate WRC proportionate to the number of residents receiving service from those dollars?

Where we want to go.

Shared Wishes and Vision

- Recreation Attendance
- Resident Customers and 4B Comparison
- DRAFT - Pass Fees

Questions?