



Wylie City Council

AGENDA REPORT

Department: Community Development
Prepared By: Jasen Haskins

Account Code: _____

Subject

Consider, and act upon, Ordinance No. 2026-25 of the City Of Wylie, Texas, amending Wylie's Code Of Ordinances, Ordinance No. 2025-04, as amended, Chapter 22 (Building And Building Regulations), Article XX (Sign Regulations); amending regulations governing the erection, maintenance and operation of signs; defining terms; providing a penalty clause, Savings/Repealing Clause, Severability Clause and an effective date; and providing for the publication of the caption hereof.

Recommendation

Motion to approve the Item as presented.

Discussion

In January 2025, the City Council passed an ordinance that involved several substantial amendments to Section 22-450 of the City Ordinance regarding signs, mainly pertaining to ensuring the City could enforce the sign ordinances while protecting First Amendment rights.

Since the adoption of the ordinance, sign permitting and enforcement have been largely successful. However, staff is recommending minor amendments to further allow for the maximum flexibility of property owners while maintaining the ordinance's stated purposes.

The suggested amendments are:

- Adding 'or their designee' to Section 22-443(a) to allow for other appropriate City staff to administer the ordinance in the absence of the Building Official;
- Further define signs that move to include flags-style signs or inflatables (22-447(8));
- Amend 22-448(i)(3) to define a temporary sign meant to allow for grand opening or promotional signage;
- Amend 22-450(7-8) to better define the size of monument signs allowed in single-tenant and multi-tenant commercial developments, which will result in smaller signs on single-tenant and smaller multi-tenant lots.