

QUARTERLY UPDATE





DINESHOPPLAY
TEXAS

DATA

Followers







9,022

Impressions



198.81K

 Tucked in to Historic Downtown Wylie is Just JAZ Boutique . Inside, you will find the most adorable seasonal selections of children's...	:		Jan 12, 2026 1:48 PM	60.9K
 If you have not been to BlueFin in Wylie near the Target shopping center, you should! We popped in for lunch the other day and we...	:		Mar 6, 2026 10:13 AM	43.16K

ACTIONS TAKEN TO BUSINESS PAGES

3,267

SOCIAL MEDIA RESCUE

Let's Eat!

SPRING 2026 Class Schedule

Registration Open

Deadline - 4/14

Winners Announced - 4/15

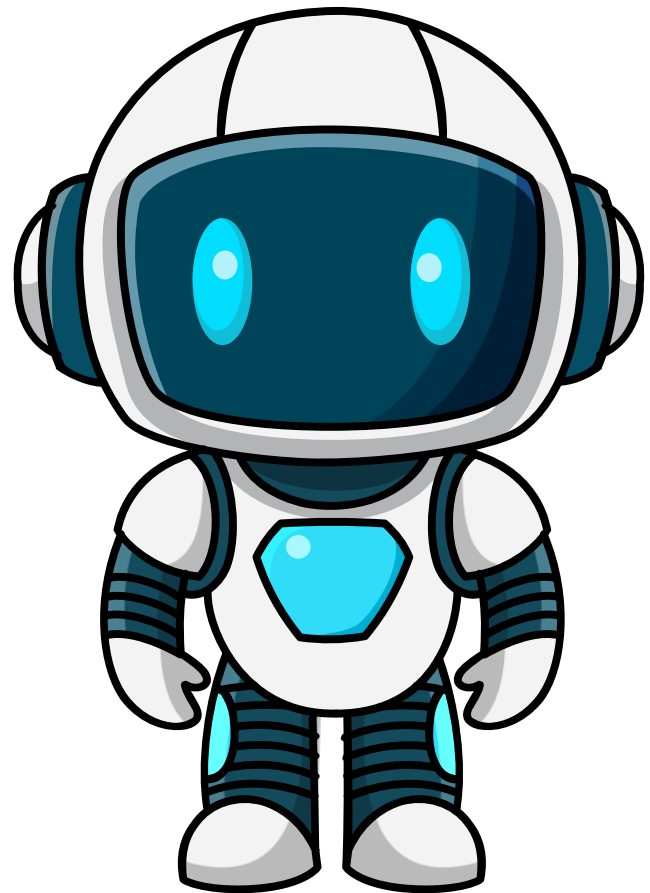
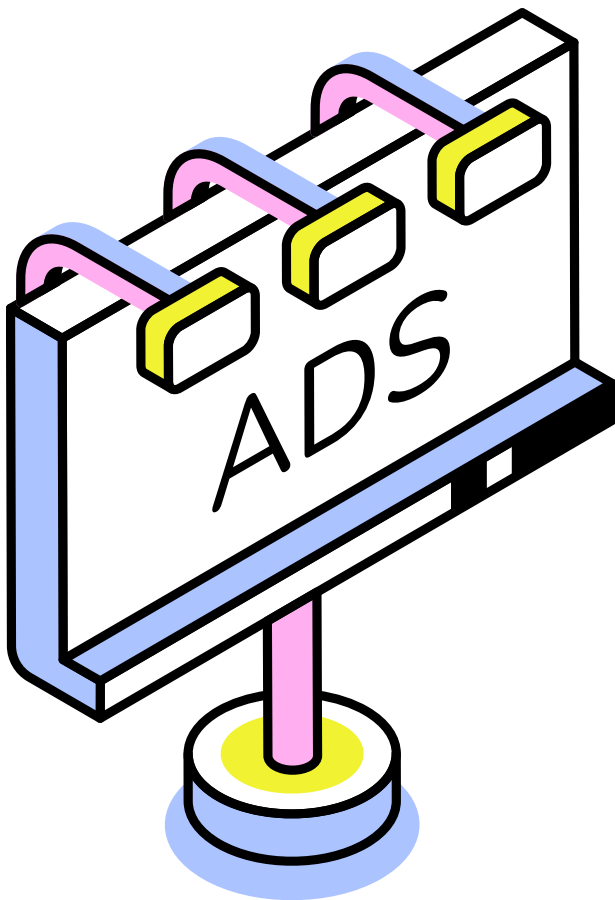
Classroom Classes - 4/22, 4/29, 5/6



Executed and Coming

**Meta Ads Class
8 Businesses Present - 4 Hour Class**

**Small Business Week - AI Panel
May 6th @ HM - Free Entry - Free Drink**



SOCIAL MEDIA

SOCIAL MEDIA ORGANIC

EDC

Impressions  6,034 ↓

Followers  2,248 ↑

3,177 ↑
LinkedIn

2,718 ↓
Facebook

119 ↓
Instagram

20 ↓
Twitter

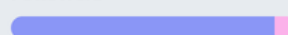
1,273 ↓
Facebook

403 ↑
LinkedIn

344 ↑
Instagram

228 ↓
Twitter

Discover Wylie

Followers  26.02K ↑







Impressions  167.6K ↓

23.93K ↑
Facebook

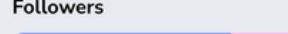
2,094 ↑
Instagram

156.04K ↓
Facebook

11.56K ↓
Instagram

Looking for your next lunch spot? Wylie has no shortage of great places to grab a bite. From quick favorites to sit-down staples, these 8 local...		Jan 10, 2026 10:30 AM	20.2K	106	
Working remotely in Wylie? Why not switch up your scenery. From cozy coffee shops to welcoming local spots with WiFi and plenty ...		Mar 10, 2026 12:01 PM	8.79K	61	
It's Throwback Thursday and today we're looking back at a classic piece of Wylie history. For many years, Wylie proudly used the...		Mar 19, 2026 3:30 PM	7.09K	49	

Historic Downtown Wylie

Followers  2,370 ↑






Impressions  69.12K ↑

1,815 ↑
Facebook

555 ↓
Instagram

66.59K ↑
Facebook

2,522 ↓
Instagram

The weather is warming up, which makes it the perfect time to get outside and enjoy a walk around Wylie. From scenic parks and...		Mar 24, 2026 1:30 PM	49.73K	2317	
Date night done right starts right here in Wylie. Whether you're planning a casual evening or something a little more special, ther...		Jan 20, 2026 10:02 AM	966	5	
We're shining a spotlight on In-Sync Exotics Wildlife Rescue and Educational Center, a local nonprofit dedicated to rescuing....		Feb 3, 2026 2:30 PM	888	73	