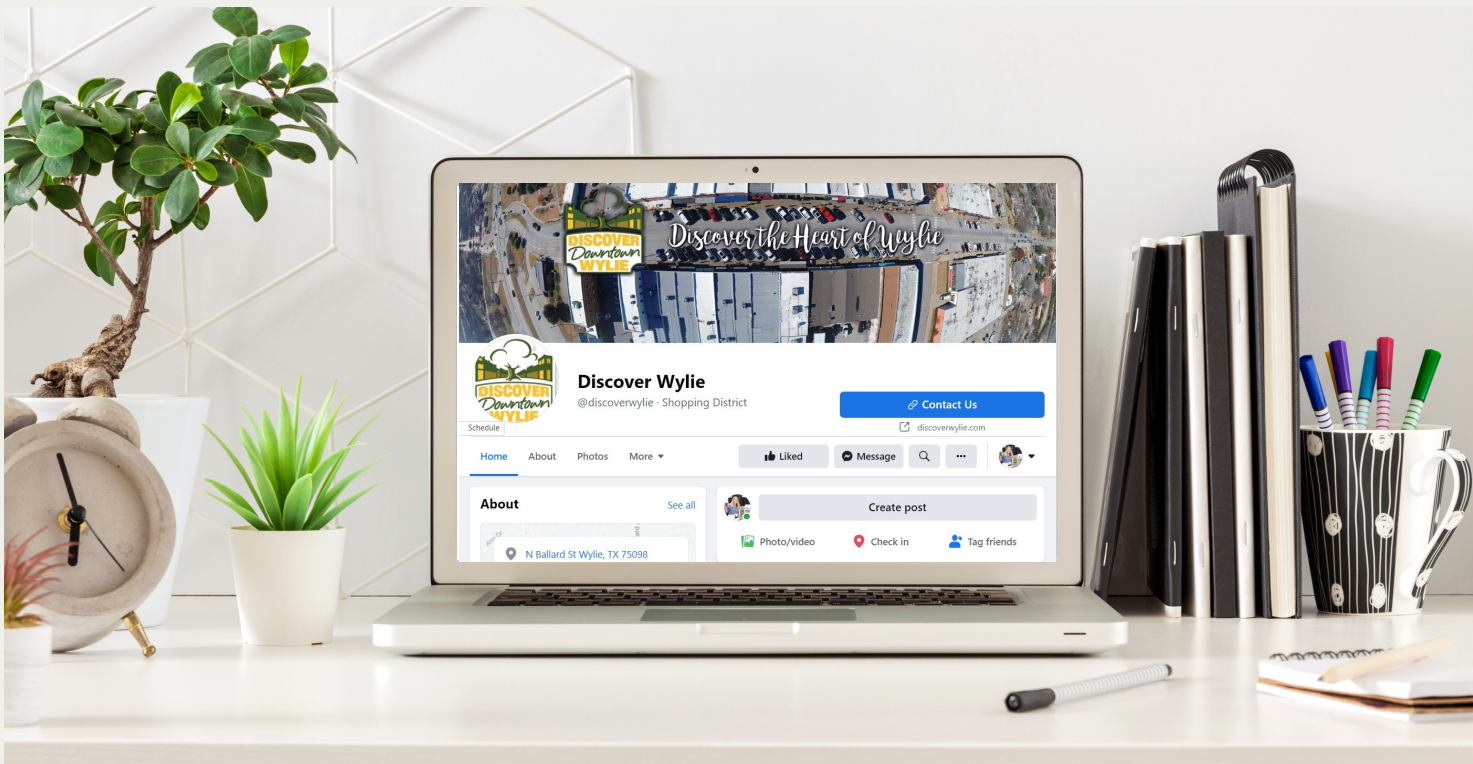


DISCOVER WYLIE

Facebook *report*



@DISCOVER WYLIE

4/27/2022 - 5/26/2022

FACEBOOK REPORT

@DiscoverWylie

Report Time Period: 4/27/2022 - 5/26/2022

18,763
TOTAL FOLLOWERS

80
NEW FOLLOWERS

+471%
PREVIOUS 30-DAY PERIOD

	MAY	APRIL	CHANGE
ENGAGEMENT	5,900	288	+1964%
REACH	34,600	2,700	+1174%

AUDIENCE FEMALE / MALE



TOP PERFORMING POSTS

Schedule

8,009 People reached 163 Engagements ↑ +5.4x higher Distribution score [Boost post](#)

👍❤️ 14 1 Comment 3 Shares

This is a great example of a business sharing from the Discover Wylie page.

Schedule

4,180 People reached 587 Engagements ↑ +3.0x higher Distribution score [Boost post](#)

👍❤️ 142 24 Comments 23 Shares

In-sync is proving to be a big engagement generator for the page.

Schedule

6,988 People reached 1,744 Engagements [Boost post](#)

👍❤️ 180 25 Comments 30 Shares

People are interacting with photo gallery posts.

Schedule

7,034 People reached 491 Engagements ↑ +5.0x higher Distribution score [Boost post](#)

👍❤️ 28 4 Comments 17 Shares

We have a promotion planned for every month to showcase local businesses.

Schedule

42 Engagements [Boost post](#)

👍❤️ 42 13 Comments

This post was shared in the Wylie Takeout & Delivery group.

Schedule

3,572 People reached 272 Engagements ↑ +2.5x higher Distribution score [Boost post](#)

👍❤️👍 88 5 Comments 14 Shares

We will share a new historical post every two weeks.