



Wylie City Council

AGENDA REPORT

Department: City Manager Account Code: _____
Prepared By: Mary Nogle

Subject
Discuss 2026 Wylie Championship Rodeo.

Recommendation
Discussion

Discussion

To successfully host the 2026 Wylie Championship Rodeo, the Chamber respectfully requests consideration of the following support from the City of Wylie. The items outlined below are intended to serve as an initial framework for collaborative planning discussions and development of an approved event layout and operational plan.

Event Approval & Site Planning

- Approval to host the 2026 Wylie Championship Rodeo as a one-year event solution.
- Assistance identifying and approving an operationally appropriate event layout.
- Guidance regarding site safety considerations, access routes, crowd flow, and emergency operations planning.
- Coordination and advisement from Emergency Management related to overall event safety planning.
- The Chamber traditionally maintains \$1,000,000 in event liability coverage for the rodeo and requests guidance regarding any additional insurance requirements applicable to the approved event site and operational plan.

The Chamber would appreciate guidance regarding the approval process, required next steps, applicable permits or authorizations, and coordination requirements necessary to move forward with planning and execution of the 2026 Wylie Championship Rodeo.

Public Safety & Traffic Support

- Coordination with the Police Department for traffic management and public safety planning
- Assistance with emergency access planning
- Fire/EMS coordination and on-site requirements as determined appropriate

Public Works & Operational Support

- Barricades and traffic control devices, if available
- Assistance with sanitation or dumpster coordination
- Coordination regarding utilities access and operational needs
- Site access coordination for setup and teardown

Promotional Partnership

- Continued promotional support of the Wylie Championship Rodeo through City communication channels and community calendars
- Cross-promotional support where appropriate