



Wylie City Council

AGENDA REPORT

Department: City Manager
Prepared By: Renae Ollie

Account Code: _____

Subject

Consider, and act upon, authorizing the Mayor and the City Manager to negotiate with ESFNA and authorizing the City Manager to execute a contract not to exceed \$100,000 to support ESFNA for a sporting event to be held July 2, 2023 – July 8, 2023.

Recommendation

Motion to approve the Item as presented.

Discussion

The Ethiopian Sports Federation in North America (ESFNA) is a non-profit, tax-exempt organization founded in 1984 to promote amateur soccer and cultural events within the Ethiopian community in North America.

ESFNA will host its 40th Annual Sports and Cultural Event July 2nd – July 8th at Wylie Stadium. The week-long tournament is projected to bring in over 1,000 players, coaches and staff, and an additional 30,000 – 40,000 attendees, fans, and families.

In accordance with Sec. 106-105. - Use of tax revenue, Article V. Hotel/Motel Tax of the Code of Ordinances, the revenue derived from the hotel occupancy tax will only be used for the purposes authorized by Texas Tax Code § 351.101 et seq. as it exists or may be amended, as the city council may direct and authorize. The request is to utilize such funds to support ESFNA in bringing this event to Wylie.