

DISCOVER WYLIE

2024 highlights

Facebook

INCREASE FROM 2023

Reach	468,000	+27%
Facebook Reels	4+ days of watch time, 1500 interactions	+165%
New Followers	3,000	+66%
Profile Visits	26,800	+23%

Instagram & Facebook

IG Reach	39,000	+5%
IG New Followers	400	+22%
TT New Followers	277	+135%

Best of Facebook

The CPKC Holiday Express returns to...
Wed Nov 20, 9:00am
71.9K views, 112 likes, 39 shares

How well do you know Wylie? Where can yo...
Mon Dec 30, 9:00am
11.5K views, 56 likes, 19 shares

OK, Wylie - where did this come from? 🤔
Thu Oct 10, 8:00am
11.2K views, 27 likes, 37 shares

Welcome to Wylie, Ferah Smokehouse +...
Sat Jul 20, 6:42pm
10.5K views, 219 likes, 42 shares

Best of Instagram

Welcome to Wylie, Ferah Smokehouse +...
Sat Jul 20, 6:25pm
3.2K views, 180 likes, 15 shares

The fireworks at the Wylie Fireworks...
Wed Jul 3, 9:21pm
1.6K views, 119 likes, 8 shares

Congratulations to @hopesgate for a...
Sun Oct 6, 7:04am
1.6K views, 70 likes, 1 share

Start off a festive fun weekend in Downto...
Sun Dec 1, 9:00am
927 views, 25 likes, 2 shares