



# SUP Faustino Cigar Lounge

March 11, 2025





# Location



**308 N. Ballard Ave  
Wylie, TX 75098**





# Proposed Use



Experience artisanal cigars with our hand rolled, world-class exclusive selection in a luxurious smoking lounge. Inside a free-standing building on the north end of Downtown Wylie.



# Faustino's Cigar Lounge



A destination that offers a unique cigar experience, where clients come to watch a master cigar roller create custom cigars. Additionally, they have the opportunity to enjoy their cigars alongside other aficionados and enthusiasts in a unique smoking lounge equipped with a state-of-the-art air-filtration system.





# The Faustino Legacy



My name is Jose Adrian Hernandez, I am the father of 2 amazing young boys, a cigar aficionado and a political refugee from Cuba. My wife and I became Proud American Citizens in 2018.

My grandfather started Faustino Cigars in Villa Clara, Cuba in 1963, he was known to have some of the finest hand-rolled cigars in the region. He started teaching me the art when I was a 10-year-old boy. Today, I continue his legacy as a 3rd generation master cigar roller, offering some of the finest hand-rolled cigars available anywhere.

I was 24 and in my 5th year of medical school, I was rolling cigars in my spare time to make ends meet. I received a phone call that would change my life forever.



# Opportunity in America



I was told that had a chance to escape Communism's grasp. My dreams of fleeing Cuba was about to come true, allowing me to pursue a new life in the land of opportunity.

Soon after arriving in the America, I rolled cigars at every opportunity. Rolling for special events like birthdays, wedding receptions and anniversary parties. I also sold my cigars at gun shows and continued to grow the mail order side of my business.

Today I have two cigar lounges, my first location in Downtown Royse City that opened in 2020. I opened my second location in Casa Linda shopping center in 2022. I hope that Downtown Wylie will be home to my third location!



# World-Class Cigars



Handmade in Wylie, Texas by a true Artisan!





# Certified Air Filtration



**We use Hanstat ceiling mounted electrostatic precipitator air purifiers that remove 99.99% removal of indoor smoke to 0.01 $\mu$ m.**



**Plus, we also use Rabbit Air wall mounted 6- stage filtration and deodorization purifiers with a BioGS HEPA filter that targets smoke particles.**





# Press & Customer Reviews



- **WFAA - In East Dallas, a hand-rolled Cuban cigar shop, and the story of perseverance behind its success.** Bryon Harris
- **Truly the best hand rolled cigars in Dallas!** D Cavazos
- **Enjoying a Faustino at the Havana Club in Abu Dhabi!** D. Walls
- **Hand rolled to perfection. Smoothest draw I've had in ages.** C. Morgan
- **Faustino Cigar! Man... this is smooth.** C. Arnold
- **Faustino Cigars are the best hand rolled cigars I ever had!** M. Morro
- **Jose is a class act, and his Faustino cigars are world-class!** L. Martin



# Landlord Letter of Recommendation



Dear Planning and Zoning Commission,

I am David Lowrey, the landlord for Faustino Cigar Lounge in Royse City. Jose has been my tenant for five years. I have become good friends with him and his family. I am heavily involved in Royse City and familiar with Faustino's customers, neighboring businesses, and the members of the Royse City Council. I have never received a single complaint about Faustino's; only praise for their products and what an amazing family they are.

I enjoy smoking Faustino's cigars and appreciate their lounge, which boasts an impressive air purification/ventilation system. Faustino's is not a vape shop or tobacco store - watching Jose roll a cigar is an experience!

Many in Royse City would attest that Jose embodies the American Dream and is known for his community contributions. He hosts a Wounded Warrior event monthly, offers discounts to first responders, and supplies cigars for charity golf tournaments.

Faustino Cigars are renowned across the country. Wylie would gain one of the best cigar lounges in town.

Sincerely,  
David Lowrey



# Why Approve the SUP?



- Economic Growth:** Boost local economy by attracting tourism and creating jobs.
- Community Engagement:** Enhance community interaction and support local businesses.
- Safe Environment:** Committed to maintaining a safe and compliant space.
- Cultural Enrichment:** Provide a unique and enjoyable experience for residents and visitors.

## What We Need from the Planning and Zoning Commission:

- Approve the SUP:** Enable the establishment of our premises for on-premise consumption of artisanal cigars.
- Trust in Our Commitment:** Recognize our dedication to safety, compliance, and community values.



# Faustino Cigars



**Join Us in Making a Positive Impact on Wylie!**

**Thank You for Your Consideration**