# A

PROPOSED 24-ACRE
MIXED-USE DEVELOPMENT

WYLIE, TX



#### **OUR PLAN**

To bring a high-quality mixed-use community to the fast-growing City of Wylie, which both satisfies the expanding needs of a growing city and complements the existing neighborhood fabric, functionally and aesthetically.

#### **TEAM · LOCATION · PLAN · TIMELINE**





#### PD & Multifamily Development Manager

Evan McAnulty – Allen Harrison Co.

**Multifamily Architect** 

**Retail Architect** 

Meeks + Partners

Merriman Anderson Architects





#### **MULTIFAMILY**

**DEVELOPER** 







ALLEN HARRISON

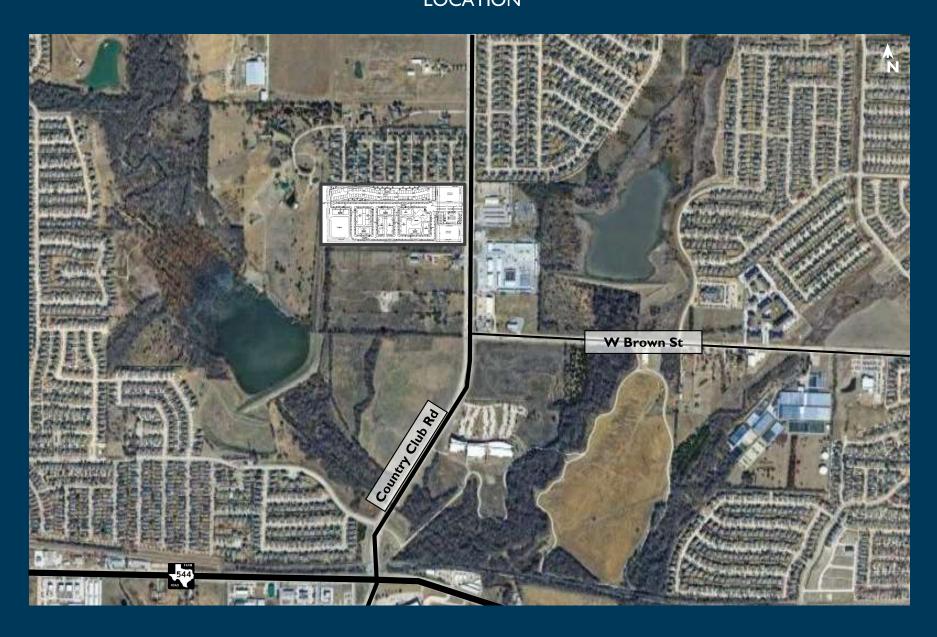






AHC is focused on creating boutique communities in desirable locations, using a bespoke approach to ensure that the community fits into and enhances the neighborhood.

# PROJECT LOCATION



#### CORRIDOR GROWTH

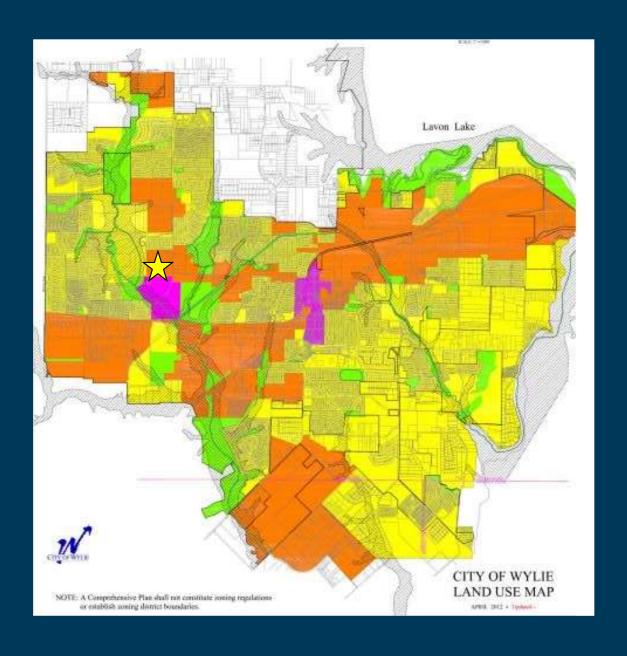
Natural/Open

Suburban



**General Urban** 

**Urban Core** 



#### **CORRIDOR**

GROWTH



#### **MUNICIPAL**

COMPLEX





#### **REWARDS & RECOGNITIONS**

**26**<sup>th</sup>

Best Place to Live in the US Money Magazine

**24**<sup>th</sup>

Safest City in Texas Safewise.com (2020)

2<sup>nd</sup>

in the US National Association of Realtors

Best Suburb

#### **ACADEMICS**



93/100 Accountability Rating

> - Plano: 91/100 - Cy-Fair: 89/100



100% of Campuses met Texas's Highest Academic Standards



\$194M in Proposed **Improvements** District-wide

#### **DEMOGRAPHICS**



\$120,399 Average Income within one mile

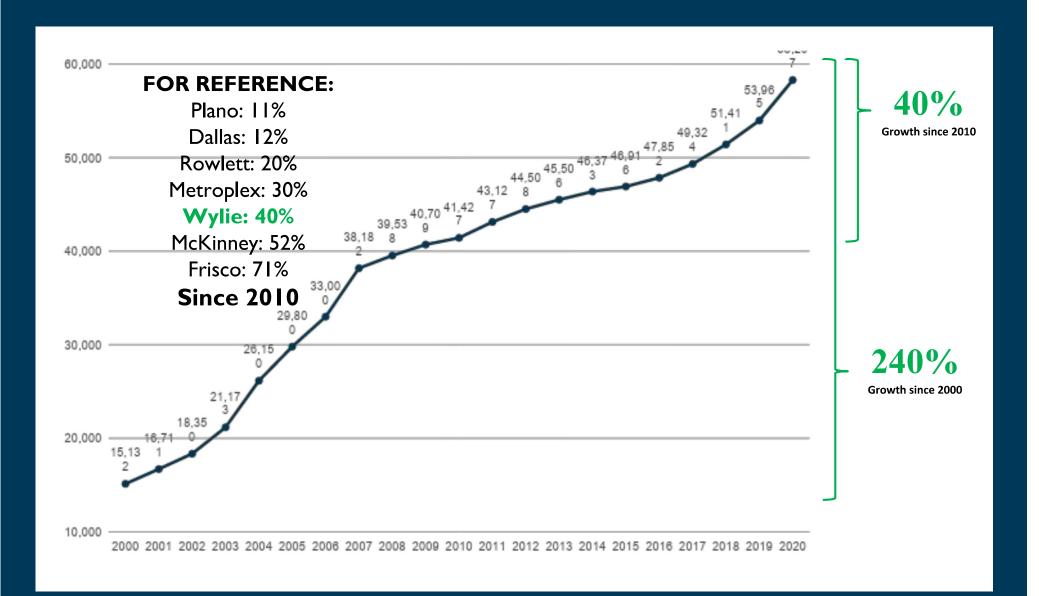


6.9% Increase In Median Home Sale Price (\$313,950)



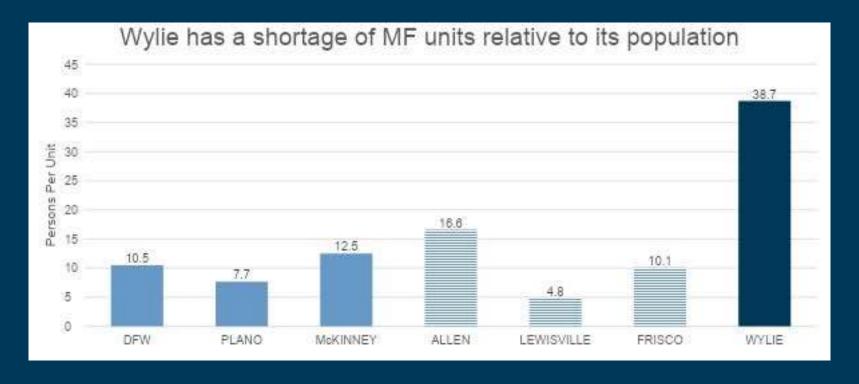
\$515/mo Discount to owning within one mile

#### POPULATION GROWTH



#### **POPULATION**

& SUPPLY



	DFW	PLANO	McKINNEY	WYLIE
Current Population <sup>1</sup>	7,540,371	284,579	195,342	58,297
Existing Units 2Q20 <sup>2</sup>	721,230	37,026	15,683	1,509
Persons per Unit	10.5	7.7	12.5	38.7

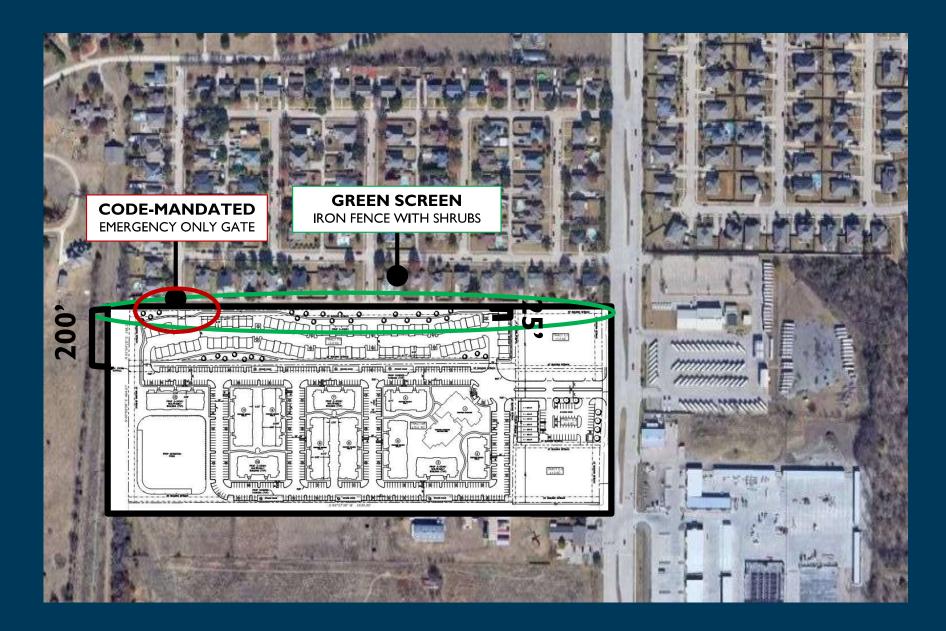
<sup>&</sup>lt;sup>2</sup>Axiometrics

#### **PLANNING**

SITE PLAN



#### PLANNING SITE PLAN



### PROJECT RESIDENTS



Our 324 units translates to 472 beds.
Using our current 11-property portfolio averages of age groups (bottom right):

4% of 472 beds would mean that

18 of our residents would be under the age of 18, likely attending one of the zoned ISD schools.

Similarly, if 57% of our residents are between the ages of 18 and 34, **267 residents would be of an age to potentially attend CCCC.** 

# Students per Teacher<sup>1</sup> WYLIE ISD 17 DODD ELEMENTARY 18 DRAPER 16 INTERMEDIATE COOPER JUNIOR HIGH 16 WYLIE HIGH 17

# TIREE STOR

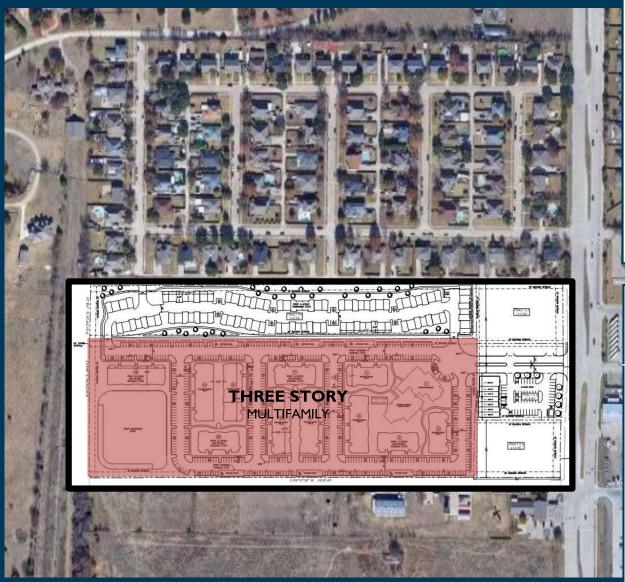
#### AHC 11-PROPERTY PORTFOLIO AVERGAGE (%)

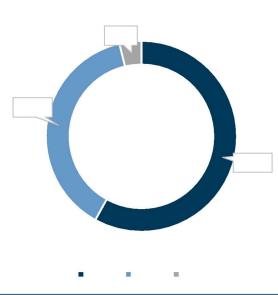
	` ′	
Under 18	4%	
18-24	13%	
25-34	44%	
35-44	16%	
45-64	18%	
65-74	4%	
75 and older	2%	

<sup>I</sup>Source: Wylie ISD

#### **PLANNING**

MULTIFAMILY





Rent	SF	\$ per month
Smalles t	658	\$1,165
Averag e	929	\$1,447
Largest	1,400	\$1,975

## MULTIFAMILY CLUBHOUSE ELEVATION

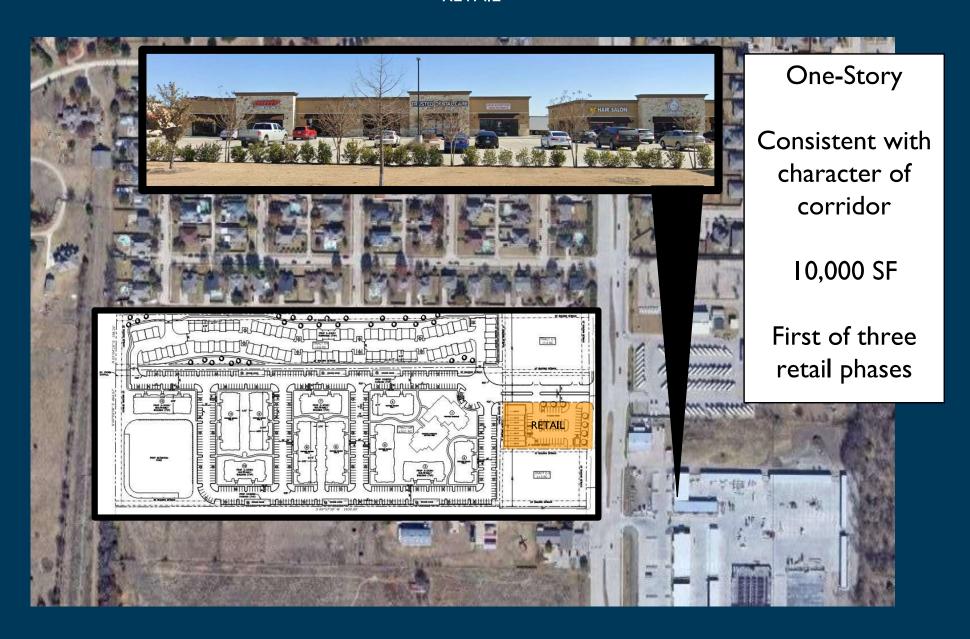


#### **MULTIFAMILY**

BUILDING ELEVATION



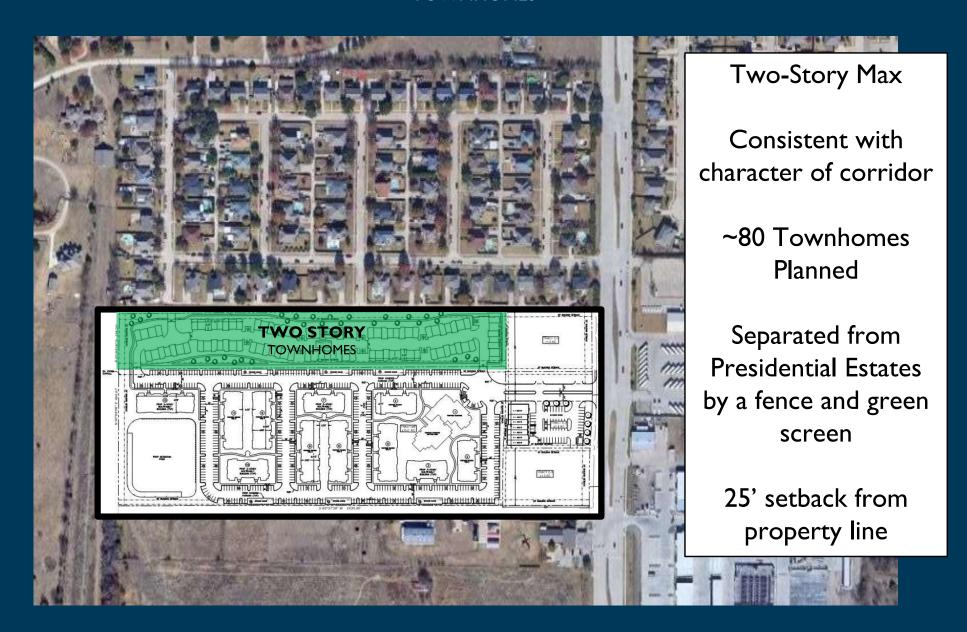
#### PLANNING RETAIL



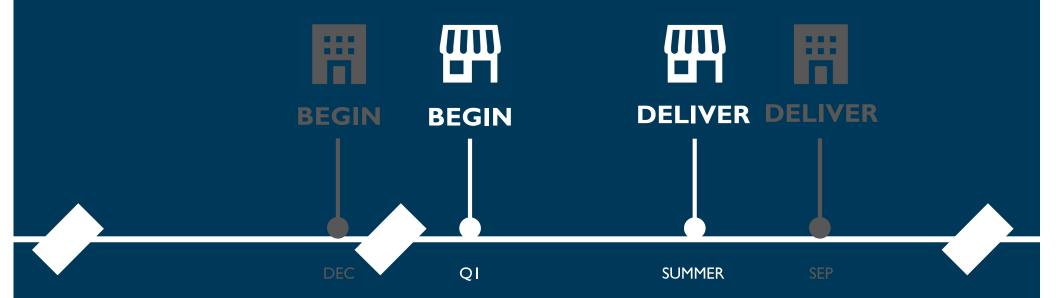
## **RETAIL** ELEVATION



#### PLANNING TOWNHOMES



#### PLANNING TIMING



MF PROJECT COST \$54,650,111

ANNUAL PROPERTY TAXES \$1,039,449

#### IN SUMMARY...

We aim to bring a beautiful, thoughtful assembly of luxury multifamily and convenience retail to the area, satisfying the City's future land use plan, addressing the housing and commercial needs of a growing city, and complementing the surrounding uses both functionally and aesthetically.

Presidential Estates will be buffered from the retail by a 200' vacant land buffer in the near term and, eventually, by a fence + green screen and 25' setback.

We are proposing a code-mandated access point connecting to Washington Place to serve as emergency and maintenance access, which will not be used for resident ingress/egress.

We have enjoyed working alongside the folks at The City of Wylie, whose efforts to grow the city strategically, without losing what makes the fabric of the city great, are what attracted us to the area. We share a similar ethos and look forward to bringing our unique brand of multifamily and retail to the neighborhood.