

## Monthly Report for the Library Advisory Board

(Based on Weekly Reports sent to City Manager's office every Thursday)

|                          | July 18 - Aug 21   | June 20 - July 17           | May 23 - June 19                |
|--------------------------|--------------------|-----------------------------|---------------------------------|
| <b>Storytime</b>         | 113                | 1,088                       | 751                             |
| <b>Kid Events</b>        | 598                | 1,437                       | 3,244                           |
| <b>Teen Events</b>       | 49                 | 101                         | 45                              |
| <b>Adult Events</b>      | 113                | 97                          | 262                             |
| <b>Outreach</b>          | 46                 | 47                          | 200                             |
| <b>Business Exchange</b> | 190                | 141                         | 115                             |
|                          |                    |                             |                                 |
| <b>Circulation</b>       | 67,279             | 50,723                      | 56,573                          |
| <b>Visitors</b>          | 23,544             | 21,329                      | 22,742                          |
| <b>New Borrowers</b>     | 773                | 664                         | 875                             |
| <b>Drive-Thru</b>        | 377                | 278                         | 256                             |
| <b>Holds Processed</b>   | 7,235              | 5,711                       | 5,767                           |
|                          |                    |                             |                                 |
|                          |                    |                             |                                 |
| <b>Ancestry</b>          | <b>Sessions</b>    | <b>Searches</b>             |                                 |
| May 2024                 | 25                 | 293                         |                                 |
| Jun 2024                 | 12                 | 337                         |                                 |
| Jul 2024                 | 28                 | 585                         |                                 |
|                          |                    |                             |                                 |
| <b>Creativebug</b>       | <b>Sessions</b>    | <b>Total Video Views</b>    | <b>Hours Viewed</b>             |
| May 2024                 | 6                  | 10                          | 0.37                            |
| Jun 2024                 | 6                  | 25                          | 1.27                            |
| Jul 2024                 | 7                  | 15                          | 0.78                            |
|                          |                    |                             |                                 |
| <b>Data Axle</b>         | <b>Log-ins</b>     | <b># of Searches</b>        | <b>Total Records Downloaded</b> |
| May 2024                 | 15                 | 44                          | 1,155                           |
| Jun 2024                 | 23                 | 153                         | 6,435                           |
| Jul 2024                 | 23                 | 130                         | 359                             |
|                          |                    |                             |                                 |
| <b>Gale Courses</b>      | <b>Enrollments</b> | <b>Total Course Log-ins</b> | <b>Total Minutes in Class</b>   |
| May 2024                 | 18                 | 251                         | 32,531                          |

|                        |                       |                            |                              |
|------------------------|-----------------------|----------------------------|------------------------------|
| Jun 2024               | 31                    | 233                        | 24,199                       |
| Jul 2024               | 22                    | 243                        | 28,343                       |
|                        |                       |                            |                              |
| <b>Mango Languages</b> | <b>Total Sessions</b> | <b>Total Learning Time</b> | <b>Average Learning Time</b> |
| May 2024               | 125                   | 12:09:33                   | 0:05:19                      |
| Jun 2024               | 107                   | 14:17:49                   | 0:07:31                      |
| Jul 2024               | 109                   | 15:59:44                   | 0:08:34                      |
|                        |                       |                            |                              |
| <b>Udemy</b>           | <b>Active Users</b>   | <b>Courses Enrolled</b>    | <b>Video Mins</b>            |
| May 2024               | 60                    | 135                        | 9,641.3                      |
| Jun 2024               | 64                    | 136                        | 11,775.8                     |
| Jul 2024               | 62                    | 153                        | 13,150.8                     |
|                        |                       |                            |                              |
| <b>Library App</b>     | <b>Devices</b>        | <b>Launches</b>            | <b>New Devices</b>           |
| May 2024               | 771                   | 4,293                      | 126                          |
| Jun 2024               | 859                   | 4,817                      | 176                          |
| Jul 2024               | 940                   | 5,426                      | 170                          |

**Digital Resources Usage:**  
(Presented by calendar month)

|                              |                       |                       |                       |
|------------------------------|-----------------------|-----------------------|-----------------------|
| <b>Libby (Overdrive)</b>     |                       |                       |                       |
| <b>Totals for Consortium</b> | <b>July 2024</b>      | <b>June 2024</b>      | <b>May 2024</b>       |
| <b>Unique Users</b>          | 17,406<br>SPL - 1,912 | 17,006<br>SPL - 1,929 | 16,633<br>SPL - 1,865 |
| <b>Check-Outs</b>            | 67,310<br>SPL -7,263  | 65,250<br>SPL -7,075  | 65,116<br>SPL - 7,049 |
| <b>Holds</b>                 | 32,196                | 32,098                | 30,102                |
| <b>Purchases</b>             | 484                   | 818                   | 484                   |

| <b>Hoopla Circulation Counts by Month:</b> |              |              |               |               |               |              |           |              |
|--|--------------|--------------|---------------|---------------|---------------|--------------|-----------|--------------|
|  | <b>Audio</b> | <b>Binge</b> | <b>Comics</b> | <b>Ebooks</b> | <b>Movies</b> | <b>Music</b> | <b>TV</b> | <b>Total</b> |
| <b>May 2024</b>                            | 1,117        | 25           | 194           | 495           | 166           | 51           | 95        | 2,143        |
| <b>June 2024</b>                           | 1,021        | 31           | 95            | 442           | 136           | 62           | 63        | 1,850        |
| <b>July 2024</b>                           | 1,088        | 19           | 131           | 437           | 179           | 50           | 77        | 1,981        |

| <b>Kanopy</b>          |               |                |               |                   |
|------------------------|---------------|----------------|---------------|-------------------|
| <b>Stats</b>           | <b>Visits</b> | <b>Pages</b>   | <b>Plays</b>  | <b>Minutes</b>    |
| <b>May 2024</b>        | 3,312         | 3,950          | 508           | 12,317            |
| <b>June 2024</b>       | 2,970         | 3,585          | 343           | 8,047             |
| <b>July 2024</b>       | 2,018         | 2,466          | 388           | 10,619            |
|                        |               |                |               |                   |
|                        |               |                |               |                   |
| <b>Kanopy</b>          |               |                |               |                   |
| <b>Plays by Device</b> | <b>Tablet</b> | <b>Desktop</b> | <b>Mobile</b> | <b>Television</b> |
| <b>May 2024</b>        | 15%           | 22.8%          | 38%           | 24.2%             |
| <b>June 2024</b>       | 23.6%         | 9.6%           | 42.3%         | 24.5%             |
| <b>July 2024</b>       | 25.5%         | 12.1%          | 36.1%         | 26.3%             |

**Meetings/Training Highlights:**

- 7/23/24 Weekly Admin Team Meeting
- 7/23/24 Ofilia attended the City Council Meeting
- 7/23/24 Ofilia and Lisa met with Kisha (PD) and Gloria w/Stronger Women organization
- 7/25/24 Ofilia attended the Rotary meeting
- 7/25/24 Ofilia and Elizabeth one on one
- 7/26/24 Ofilia attended the Rotary Board meeting
- 7/26/24 Ofilia and Lisa weekly one on one
- 7/30/24 Ofilia and Debbie met with WISD NJHS student that wants to start English tutoring program at the library
- 8/1/24 Ofilia and Debbie one on one

- 8/6/24 Ofilia attended the staff meeting
- 8/6/24 Ofilia and Lisa attended the WFR Narcan Implementation Meeting
- 8/8/24 Ofilia attended the Public Library Administrators of North Texas Meeting
- 8/13/24 Ofilia and Lety one on one
- 8/13/24 Ofilia and Lisa met to plan the Library Inservice meeting
- 8/13/24 Ofilia attended the City Council meeting
- 8/14/24 Ofilia and Lisa met with the Purchasing department
- 8/14/24 Ofilia, Lisa and Cheryl met to review donation guidelines and book sale procedures
- 8/15/24 Ofilia attended the webinar: WLG MasterClass Session 12: Homelessness Presented by Jennifer Harkey, Program Director, Ventura County Continuum of Care
- 8/16/24 Lisa hosted the Public Library Management Network Meeting
- 8/20/24 Ofilia and Yentl met to plan Bilingual Family Storytime in the fall
- 8/20/24 Ofilia and Lisa attended the Friends of the Library meeting
- 8/21/24 Lisa attended the Tekkies meeting

**Misc. Information:**

- 7/23/24 Ofilia and Lisa attended the WISD New Teacher Luncheon
- 7/30/24 Lisa did safety training with Ranchitha, Library Technician
- 8/3/24 Ofilia and Cheryl worked the Wylie ISD Back to School Fair
- 8/10/24 Ofilia and Lisa worked the Tee Up for School Event presented by the Friends of the Library