

2025 Goals & Objectives

Downtown Revitalization and Expansion

- TxDOT - Median Improvements / Decel Lane Installation
 - *Project Completed in FY25*
- Cooper Plaza - Infrastructure Installation
 - *Completed punch list & walk-thru of project on 10-8-25*
- Cooper Plaza – Updated Concept Plans & Market/Sell Lots – Ongoing
 - *7-Eleven slated to complete construction in Fall 2025*
 - *Working on Lot 6 and 2nd Street Concept plans*
- Jackson Avenue Parking, Engineering & Design – Late 2025
 - *Anticipate completed construction plans for Downtown Parking (Jackson/Oak/Ballard/Marble) by December 2025. Concept plans to follow for Jackson Ave. Development.*
- RR ROW - Plan/Install Additional Parking - TBD
- Birmingham Street & Jefferson Avenue – Road Extensions – TBD
- South Ballard Overlay & Concept Plans – TBD

544 Gateway Corridor

- 544 Gateway Addition - John Yeager Way - Infrastructure Installation
 - *Project at 85% completion; pending TxDOT approval concerning turn lane, with construction time estimate at 30-45 days following receipt of the updated permit.*
- 544 Gateway Addition - Market/Sell WEDC Properties – Ongoing
 - *Lot 1: Sold - 2 Acres Shadyside (Walk-Ons)*
 - *Lot 2: Under Contract – SCSD*
 - *Lot 3: TUA for Walk-Ons Construction thru 3-2026 / Parking IPO – Fall 2025*
 - *Lot 4: Detention*
 - *Lot 5: Sold - Lanspring Investments (Cates Control Systems)*
 - *Lot 6: Sold - Phoenix Ascending (Day Lumber)*
 - *Lot 7: Marketing - Pending PSA (need IPO for Lot 3 parking)*
- 544 Corridor Flood Study & IPO for City's 19 AC
 - *544 Corridor Master Drainage Analysis*
 - *Updated drainage analysis has been completed.*
 - *544 Corridor Master Plan*
 - *In progress with Kimley Horn*

Hwy 78 Developments (Eubanks to Wylie East)

- Atmos Gas - Main Line Extension and Installation – Fall 2025
 - *Permit pending approval by TxDOT*
- TxDOT Median Improvements / Decel Lanes Installation – Early 2025 to Early 2026

Expand/Promote BRE and Workforce Programs

- Expand relationships with Community Resource Partners
 - *Career Fairs / Hiring Events / Seminars*
 - *HR Roundtable / CEO Roundtable / Community Roundtable*

- Grow MFG Day/Month & Training Opportunities Locally
 - Expand Tour Options, Locations, and Hours for the General Public
 - *Business Appreciation Event added to MFG Day activities*
 - Expand the Workforce Luncheon, MFG Dinner, and Networking Event
- Expand/Promote Entrepreneurship and Small Business Assistance Programs
 - Expand Training & Enrichment Programs with the Chamber & WDMA
 - *Social Media Rescue (semi-annual & ongoing) & Wylie Entrepreneur Expo (Early 2026)*
 - Grow Small Business Week Awareness and Promote EconDev Week
 - Grow the Entrepreneur Expo & Small Business Support Programs
 - *ESL Programming, Grant Exploration, & SDF applications*
 - *\$100,000 in Workforce Grant Applications pending or submitted for local employers*

Additional Initiatives Identified in FY25

- Secure Additional Funds for Property Acquisition: *\$6,800,500 WEDC Loan acquired in Sept 2025*
- Acquisition of Properties: *8.573-acre tract acquired Sept 2025 & 3.66-acre tract under contract*
- Hooper/Steel/Regency Business Park (Shadow Creek Village) – *RBP drainage assessment coming soon; assisting with infrastructure, utility relocation, and engineering*
- Water/Sewer Extension State Hwy 78/Alanis: *Bid approved for project; coordinating with Stealth Finishing*
- IPO Eubanks Road Design/Engineering: *IPO pending*
- State Hwy 78 Sidewalks: *Construction plans are anticipated within the next month. (East Marble to South Ballard along SH 78 (includes a sidewalk connection at the intersection of SH 78 and East Oak that travels to The Cross Church parking lot).*
- Sale of 25 Steel Road: *Property is under contract; engineering and drainage assessment underway*
- Feasibility Study: *WEDC proactively identified emerging opportunities and explored the viability of other uses.*
- Discover Wylie License Agreement: *WEDC and Wylie Downtown Merchants Association entered into a mutual trademark and URL/website license agreement for use of the “Discover Wylie” brand by WEDC and use of the “Historic Downtown Wylie” brand by WDMA. Additionally, the WEDC entered into a Marketing Partnership with WDMA. These efforts are intended to position Wylie as a premier destination for residents, visitors, and businesses by delivering a modern, cohesive, and user-friendly digital presence.*
- Discover Wylie/Historic Downtown Wylie Website: *WEDC entered into a Services Agreement with Granicus/Simpleview for visual identity and website redesign services, with the first kickoff call soon to be scheduled.*