

Wylie Economic Development Board

AGENDA REPORT

Meeting Date:	March 16, 2022	Item Number:	DS2	
Prepared By:	Jason Greiner	Account Code:		
Date Prepared:	3/9/22	Exhibits:		
Subject				
Discussion regarding ICSC events.				
Recommendati	on			
No action is requested by staff for this item.				

Discussion

Staff will lead a discussion regarding upcoming ICSC events.

ICSC @Red River - Dallas - March 30- April 1

Wednesday

• Badge Pickup & Receptions Only

Thursday

- Badge Pickup: 7am 5pm
- Continental Breakfast: 8-9am
- Dealmaking & Retailer Central: 9am 5pm
- Sessions: 9am 12pm
- Lunch & Keynote Speaker: Darren Woodson from 12-1:30pm
- Sessions: 1:30 5pm

Friday

- Badge Pickup: 7am 12pm
- Continental Breakfast: 9-10am
- Dealmaking & Retailer Central: 9am 12pm

<u>ICSC@Red River</u> - Create connections and catalyze deals with the innovators, dealmakers and changemakers driving the marketplaces industry forward in your region. Advance your business goals and experience the latest trends shaping the spaces where consumers shop, dine, work, play and gather.

ICSC 2022 Las Vegas - May 22-24

Sunday @ Wynn

Badge Pickup: 8am – 8pm
Education Sessions: 1-4:30pm
Keynote Speaker: 5-6pm

• Opening Reception: 6-8pm

Monday @ LVCC

Badge Pickup: 7am – 5pm
Exhibit Hall Open: 9am – 5pm
Programming: 10am – 4pm

Tuesday @ LVCC

Badge Pickup: 8am – 3pm
Exhibit Hall Open: 9am – 3pm
Programming: 10am – 12pm

<u>ICSC LAS VEGAS</u> is our premier event and takes place annually in May. It is a two- to three-day gathering of dealmakers and industry experts, who are driving innovation and evolution in the Marketplaces Industry.