

## **PUBLICATION COST SUMMARY**

**Dallas Morning News  
Wylie News  
January 2022**

### **DALLAS MORNING NEWS**

Legal Notices (Ordinance Captions, Public Hearings P&Z)

Full Dallas Morning News Open \$14.00 per line/\$35 liner-\$45 display online

Full Dallas Morning News (\$3,000/yr) \$5.55 per line/\$35 liner-\$45 display online

Full Dallas Morning News (\$10,000/yr) \$2.70 per line/\$35 liner-\$45 display online

Classified Rates (Election Notices) Full DMN only \$14.00 per line/\$35 liner-\$45 display online

*With Contract* (\$3,000/yr.) \$5.55 per line/\$35 liner-\$45 display online

Display Rates (Budget/Tax Notices) Open \$3,500.00\* (1/4 page-Mon, Tues, Wed)  
\$4,000.00\* (1/4 page-Sunday)

### **THE WYLIE NEWS**

Legal Notices (Ordinance Captions, Public Hearings P&Z)  
Rate \$3.39 per line (display online included)

Classified Rates (Election Notices) \$16.99 per column inch (includes both print and digital e-edition)

Display Rates (Budget/Tax Notices) \$16.00 per column inch (includes both print and digital e-edition)

### **CIRCULATION WITHIN THE CITY**

Dallas Morning News (for zip code 75098) 2,782 (Mon/Sat paper)  
4,258 (Avg. Circulation Sunday)

All legal notices also publish online at [dallasnews.com](http://dallasnews.com) and [mypublicnotices.com](http://mypublicnotices.com) with 9 million unique visitors to [dallasnews.com](http://dallasnews.com) each month

The Wylie News (Wylie) 5,750 (The Wylie News)  
Includes circulation in Collin, Dallas and Rockwall counties

The Wylie News - Notices are published in the 11,970 (Wylie/Sachse/Murphy)  
Murphy/Sachse/Wylie editions

Public notices are included in C&S Media Publications digital platforms which average over 515,000 visitors per month. All public notices are also included on [texaslegalnotices.com](http://texaslegalnotices.com).