

## Monthly Report for the Library Advisory Board

(Based on Weekly Reports sent to City Manager's office every Thursday)

	January 23 - February 19	December 19 - January 22	November 21 - December 18
<b>Storytime</b>	986	371	628
<b>Kid Events</b>	272	103	820
<b>Teen Events</b>	27	12	20
<b>Adult Events</b>	127	75	103
<b>Outreach</b>	0	10	0
<b>Business Exchange</b>	177	121	126
<b>Circulation</b>	47,655	50,151	48,817
<b>Visitors</b>	15,779	15,061	12,702
<b>New Borrowers</b>	470	497	326
<b>Drive-Thru</b>	292	308	251
<b>Holds Processed</b>	5,670	5,363	4,346
<b>Ancestry</b>	<b>Sessions</b>	<b>Searches</b>	
November 2024	12	371	
December 2024	12	93	
January 2025	6	109	
<b>Creativebug</b>	<b>Sessions</b>	<b>Total Video Views</b>	<b>Hours Viewed</b>
November 2024	9	29	3.95
December 2024	13	29	4.21
January 2025	8	6	.09
<b>Data Axle</b>	<b>Log-ins</b>	<b># of Searches</b>	<b>Total Records Downloaded</b>
November 2024	10	55	1,984
December 2024	19	107	1,817
January 2025	23	372	2,644

<b>Gale Courses</b>	<b>Enrollments</b>	<b>Total Course Log-ins</b>	<b>Total Minutes in Class</b>
November 2024	23	104	8,700
December 2024	18	75	8,692
January 2025	25	153	16,989
<b>Pronunciator</b>	<b>Registrations</b>	<b>Logins</b>	
November 2024	18	37	
December 2024	15	32	
January 2025	17	43	
<b>Udemy</b>	<b>Active Users</b>	<b>Courses Enrolled</b>	<b>Video Mins</b>
November 2024	59	86	8,109
December 2024	75	223	13,788
January 2025	90	230	17,457
<b>Library App</b>	<b>Devices</b>	<b>Launches</b>	<b>New Devices</b>
November 2024	938	4,633	124
December 2024	983	4,836	144
January 2025	1,104	5,898	173

**Digital Resources Usage:**  
(Presented by calendar month)

<b>Libby (Overdrive)</b>			
<b>Totals for Consortium</b>	<b>November 2024</b>	<b>December 2024</b>	<b>January 2025</b>
<b>Unique Users</b>	16,552 SPL - 1,918	16,633 SPL - 1,894	18,743 SPL - 2,128
<b>Check-Outs</b>	59,901 SPL - 6,909	61,827 SPL - 7,242	69,362 SPL - 8,033
<b>Holds</b>	27,007	28,890	37,657
<b>Purchases</b>	921	639	828

<b>Hoopla Circulation Counts by Month:</b>								
	<b>Audio</b>	<b>Binge</b>	<b>Comics</b>	<b>Ebooks</b>	<b>Movies</b>	<b>Music</b>	<b>TV</b>	<b>Total</b>
<b>Nov 2024</b>	894	28	93	487	144	41	73	1760
<b>December 2024</b>	910	35	137	467	164	41	55	1809
<b>January 2025</b>	979	29	116	575	164	31	75	1969

<b>Kanopy</b>				
<b>Stats</b>	<b>Visits</b>	<b>Pages</b>	<b>Plays</b>	<b>Minutes</b>
<b>November 2024</b>	2,247	2,705	476	10,061
<b>December 2024</b>	2,280	2,666	357	10,038
<b>January 2025</b>	3,323	3,877	448	11,717
<b>Kanopy</b>				
<b>Plays by Device</b>	<b>Tablet</b>	<b>Desktop</b>	<b>Mobile</b>	<b>Television</b>
<b>November 2024</b>	24.8%	27.5%	35.5%	12.2%
<b>December 2024</b>	25.8%	15.4%	39.2%	19.6%
<b>January 2025</b>	30.6%	5.6%	27%	36.8%

**Meetings/Training Highlights:**

- 1/23/25 Ofilia and Lisa one on one
- 1/23/25 Ofilia attended the Rotary meeting
- 1/27/25 Ofilia and Lisa met with community leader to plan Ramadan Event
- 1/27/25 Ofilia and Lisa met w/college student about potential social media internship
- 1/27/25 Ofilia and Xcenia facilitated the Library Advisory Board meeting
- 1/28/25 Ofilia and Lety one on one
- 1/28/25 Weekly admin team meeting
- 1/28/25 Supervisors meeting
- 1/28/25 Ofilia attended the City Council meeting
- 1/30/25 Ofilia attended the Servant Leadership Conference

- 1/30/25 Ofilia met virtually with UTA Cohort for Capstone project
- 1/31/25 All staff meeting led by Lisa Galletta
- 2/1/25 Ofilia and Lisa facilitated the Eric Hogue Storytime Room dedication
- 2/6/25 Ofilia attended the staff meeting
- 2/13/25 Ofilia and Lisa attended the Ladies Leadership Lunch
- 2/13/25 Ofilia and Lisa attended the new door installation meeting
- 2/13/25 Ofilia and Lisa attended the Facilities custodian meeting
- 2/14/25 Ofilia and Elizabeth one on one
- 2/14/25 Ofilia and Lisa worked the Friends Murder Mystery Night Event
- 2/18/25 Ofilia and Debbie one on one
- 2/19/25 Ofilia, Lisa and Debbie attended the Summer Kickoff Event meeting
- 2/19/25 Lisa weekly WISD Mentoring
- 2/19/25 Ofilia attended the staff meeting