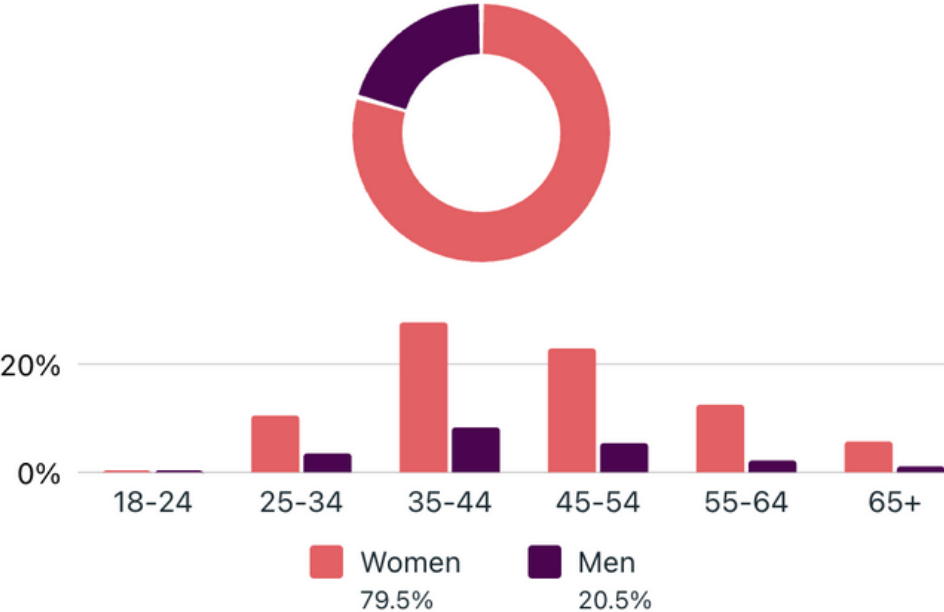


# QUARTERLY UPDATE



# SAMPLE CONTENT





JAN-MAR

# THE DATA

2024

UNIQUE IMPRESSIONS

223,008

AVERAGE PEOPLE REACHED PER MONTH

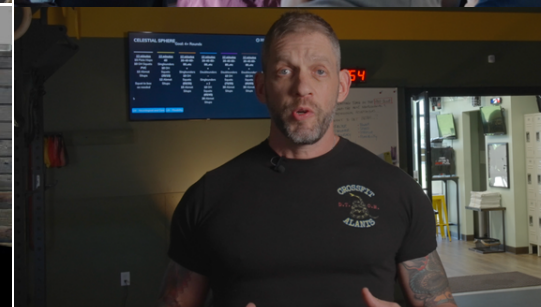
68K

ACTIONS TAKEN TO BUSINESS PAGES

9K

# TOP UPDATES

# SOCIAL MEDIA RESCUE





**High End Video For Chamber  
Moved DSPT to REEL format; increased reach  
W.E.E. Promotional Video & Ad Campaigns  
Highest Applicant # for SMR Spring 24 Class**



**2024 Spring**  
**6 Local Businesses Enrolled**  
**1 SMR Panel Completed**  
**AI Class, Ads Class and Canva Class For Fall**