



Wylie City Council

AGENDA REPORT

Department: City Council
Prepared By: Stephanie Storm

Account Code: _____

Subject

Discuss authorizing a donation by the City of Wylie to The Regimen Trained in support of The Regimen Cup fitness competition to be held on April 18, 2026, benefiting Hope for the Cities.

Recommendation

Discussion/Direction.

Discussion

This item was added at the request of two Councilmembers to allow for Council discussion and consideration of authorizing a donation by the City of Wylie to The Regimen Trained in support of The Regimen Cup fitness competition to be held on April 18, 2026, benefiting Hope for the Cities, in an amount not to exceed \$2,000.

A local gym, The Regimen Trained, located at 1141 Bozman Rd., Unit 102, is hosting a fitness competition at its facility. After covering event expenses, a 100% of the remaining proceeds will be donated to Hope For the Cities.

The event will feature up to 40 teams (80 competitors) and is expected to attract 150 or more people, many of whom are expected to travel from the surrounding DFW Metroplex.

This request is for the City to consider serving as the Title Sponsor at \$2,000. If the City determines that the Title Sponsorship is not appropriate, any sponsorship level can be considered.

Sponsorship levels: <https://www.theregimentrained.com/sponsorships-vendors-donations>

Event Website: <https://www.theregimentrained.com/events>

Gym website: <https://www.theregimentrained.com/>

Hope for the Cities website: <https://hopeforthecities.com/>

Contacts:

- Logan Collins, Owner - (972) 978-3231
- Brad Swick, Organizer/Hope For the Cities Liaison - (972) 834-7123

Attached for your review and consideration is the City's Policy for Donations of Public Funds to Not-for-Profit Organizations, Division 5 of the City's Code of Ordinances.