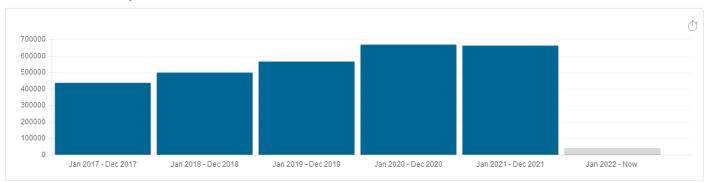
# **Trends**

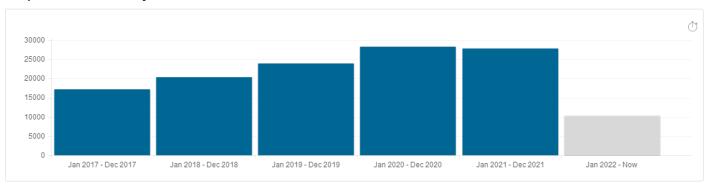
Year over year / User activity

## Year over year

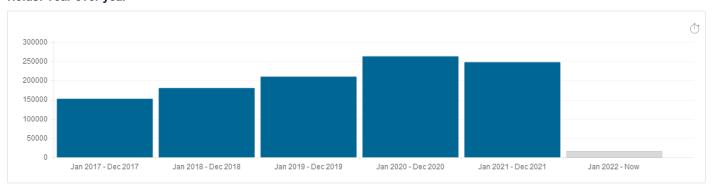
## Checkouts: Year over year



## Unique users: Year over year

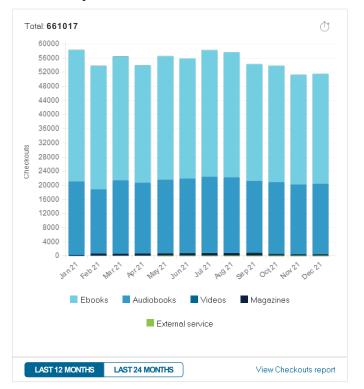


## Holds: Year over year

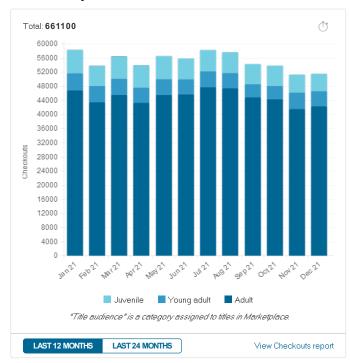


# User activity

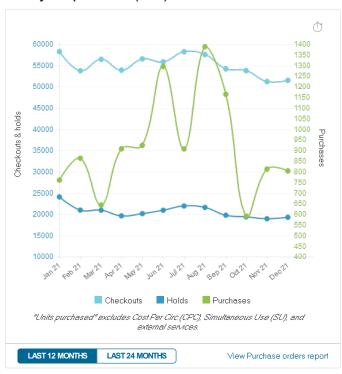
## Checkouts by format



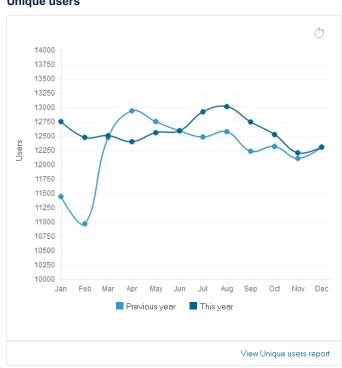
## Checkouts by title audience



#### Activity and purchases (USD)



#### **Unique users**



Notes: Trends data may vary slightly from full report data (found on the Reports page).
Consortia and Advantage members: Trends activity includes Advantage-owned titles for all Advantage accounts in your Consortium.