

Wylie Economic Development Board

AGENDA REPORT

Meeting Date:	April 22, 2022	Item Number:	DS2
Prepared By:	Jason Greiner	Account Code:	
Date Prepared:	4/18/22	Exhibits:	
Subject			
Discussion regarding ICSC events.			
Recommendat	ion		
No action is requested by staff for this item.			

Discussion

Staff will lead a discussion regarding ICSC and recap the recent Red River Conference in Dallas.

ICSC 2022 Las Vegas - May 22-24- Early Registration Due April 22nd

Sunday @ Wynn

Badge Pickup: 8am – 8pmEducation Sessions: 1-4:30pm

Keynote Speaker: 5-6pmOpening Reception: 6-8pm

Monday @ LVCC

Badge Pickup: 7am – 5pmExhibit Hall Open: 9am – 5pm

• Programming: 10am – 4pm

Tuesday @ LVCC

Badge Pickup: 8am – 3pmExhibit Hall Open: 9am – 3pm

• Programming: 10am – 12pm

<u>ICSC LAS VEGAS</u> is our premier event and takes place annually in May. It is a two- to three-day gathering of dealmakers and industry experts, who are driving innovation and evolution in the Marketplaces Industry.