

Monthly Report for the Library Advisory Board

(Based on Weekly Reports sent to City Manager's office every Thursday)

	March 20 - April 23	February 20 - March 19	January 23 - February 19
Storytime	1,232	1,119	986
Kid Events	658	1,147	272
Teen Events	31	25	27
Adult Events	165	77	127
Outreach	200	7	0
Business Exchange	261	198	177
Circulation	59,014	47,716	47,655
Visitors	19,386	17,022	15,779
New Borrowers	598	527	470
Drive-Thru	339	300	292
Holds Processed	7,066	6,418	5,670
Ancestry	Sessions	Searches	
January 2025	6	109	
February 2025	8	100	
March 2025	14	66	
Creativebug	Sessions	Total Video Views	Hours Viewed
January 2025	8	6	.09
February 2025	19	47	2:95
March 2025	8	9	:45
Data Axle	Log-ins	# of Searches	Total Records Downloaded
January 2025	23	372	2,644
February 2025	48	318	814
March 2025	44	193	3,225

Gale Courses	Enrollments	Total Course Log-ins	Total Minutes in Class
January 2025	25	153	16,989
February 2025	23	171	11,576
March 2025	31	191	18,023
Pronunciator	Registrations	Logins	
January 2025	17	43	
February 2025	19	38	
March 2025	18	41	
Udemy	Active Users	Courses Enrolled	Video Mins
January 2025	90	230	17,457
February 2025	75	178	16,172.50
March 2025	65	147	8,017.50
Library App	Devices	Launches	New Devices
January 2025	1,104	5,898	173
February 2025	1,096	5,422	147
March 2025	1,176	6,343	170

Digital Resources Usage:
(Presented by calendar month)

Libby (Overdrive)			
Totals for Consortium	January 2025	February 2025	March 2025
Unique Users	18,743 SPL - 2,128	17,536 SPL - 1,978	18,537 SPL - 2,104
Check-Outs	69,362 SPL - 8,033	61,393 SPL - 7,038	69,353 SPL - 7,853
Holds	37,657	30,513	33,805
Purchases	828	804	963

Hoopla Circulation Counts by Month:								
	Audio	Binge	Comics	Ebooks	Movies	Music	TV	Total
January 2025	979	29	116	575	164	31	75	1969
February 2025	975	24	117	585	137	30	114	1982
March 2025	1250	38	134	591	134	44	82	2273

Kanopy				
Stats	Visits	Pages	Plays	Minutes
January 2025	3,323	3,877	448	11,717
February 2025	1,993	2,724	566	13,068
March 2025	2,306	2,864	530	15,645
Kanopy				
Plays by Device	Tablet	Desktop	Mobile	Television
January 2025	30.6%	5.6%	27%	36.8%
February 2025	41%	4.9%	36%	18%
March 2025	29.1%	3.8%	35.1%	32.1%

Meetings/Training Highlights:

- 3/20/25 Ofilia and Debbie one on one
- 3/24/25 Ofilia, Lisa and Debbie attended the Mayor's State of the City Luncheon
- 3/25/25 Weekly AdminTeam Meeting
- 3/25/25 Ofilia attended the City Council meeting
- 3/26/25 Lisa weekly WISD mentor meeting
- 3/26/25 Ofilia and Lisa weekly one on one
- 3/27/25 Ofilia attended the Rotary meeting
- 3/27/25 Ofilia met w/local teen interested in being a librarian
- 3/28/25 All staff meeting
- 4/1/25 Ofilia attended the budget software meeting

- 4/1/25 Ofilia attended the Directors lunch and staff meeting
- 4/2/25 Admin team completed and submitted Annual Report
- 4/2/25 Ofilia, Lisa and Debbie attended Summer Kickoff planning meeting
- 4/3/25 Librarian Veronica presented at TLA Annual Conference
- 4/3/25 Lisa and Elizabeth attended ADA Website Compliance training
- 4/3/25 Ofilia attended The Wall That Heals meeting
- 4/3/25 Cheryl and Lisa outreach to Community ISD Literacy Night
- 4/7 - 4/12 National Library Week w/treats every day for staff
- 4/8/25 Lisa and Cheryl one on one
- 4/8/25 Lisa attended City Council meeting
- 4/9/25 Veronica attended Garden Committee Meeting
- 4/9/25 Carmen attended and spoke at the UNIDOS Meeting
- 4/10/25 Lisa attended Summer Reading hoopla webinar
- 4/11/25 Lisa, Debbie, and Kelsey met about Teen Volunteers
- 4/15/25 Lisa attended Directors Meeting
- 4/15/25 Lisa met with Jasmine about Laserfiche
- 4/15/25 Lisa attended the Friends of the Library Meeting
- 4/22/25 Library recognized at City Council with Proclamation and certificate from Congressman Keith Self
- 4/23/25 Ofilia met w/Capstone project students for their final presentation