

**Minutes**  
**Wylie Economic Development Corporation**  
**Board of Directors Work Session**

January 12, 2024 – 8:00 A.M.  
WEDC Offices – Conference Room  
250 S Hwy 78 – Wylie, TX 75098

**CALL TO ORDER**

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*Announce the presence of a Quorum*

President Melisa Whitehead called the Work Session to order at 9:00 a.m. Board Members present were Aaron Jameson, Whitney McDougall, and Blake Brininstool.

Ex-Officio Member City Manager Brent Parker was present.

WEDC staff present included Executive Director Jason Greiner and Assistant Director Rachael Hermes.

**COMMENTS ON NON-AGENDA ITEMS**

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With no citizen participation, President Whitehead moved to Discussion Items.

**DISCUSSION ITEMS**

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**DS1. Discussion regarding WEDC Property Holdings and Future Development.**

The Board recessed into the driving tour portion of the Work Session at 9:00 a.m. Staff provided an overview of the WEDC-owned properties and sites around Wylie. The driving tour concluded at 10:15 a.m. and the Work Session resumed in the WEDC Conference Room. Aaron Farmer from The Retail Coach provided updates related to trends and opportunities for future development. Staff members Angel Wygant and Marissa Butts were present for the Retail Coach presentation.

The Board moved on to discuss the remaining Discussion Items regarding Activities and Programs of WEDC, ICSC, and the Board Member Handbook.

**DS2. Discussion regarding Activities and Programs of WEDC.**

**DS3. Discussion regarding ICSC.**

**DS4. Discussion regarding Board Member Handbook.**

**FUTURE AGENDA ITEMS**

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Board President Melisa Whitehead requested that Committee Appointments be added to the next agenda.

**ADJOURNMENT**

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With no further business, President Whitehead adjourned the WEDC Board meeting at 12:45 p.m.

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**Melisa Whitehead, President**

**ATTEST:**

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**Jason Greiner, Executive Director**