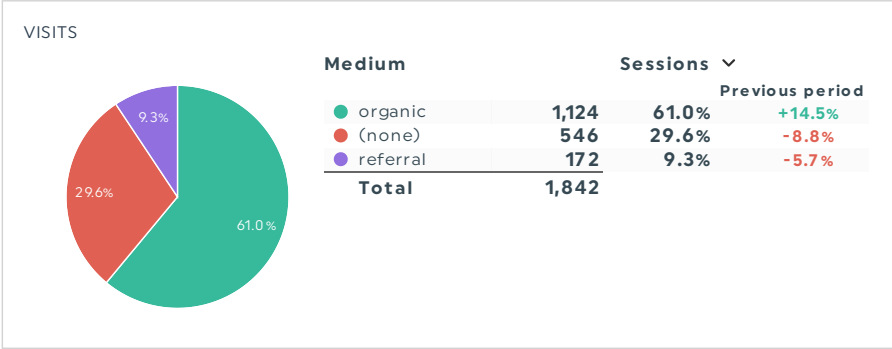
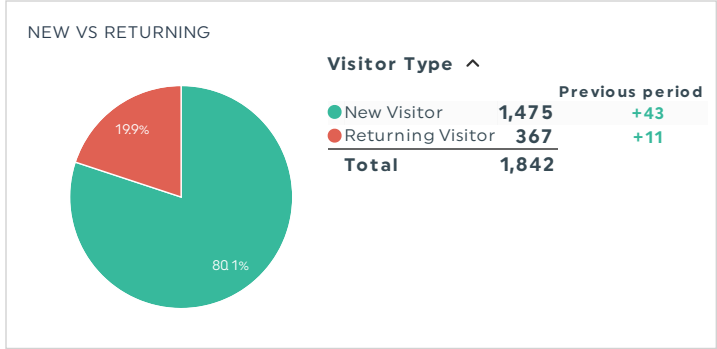
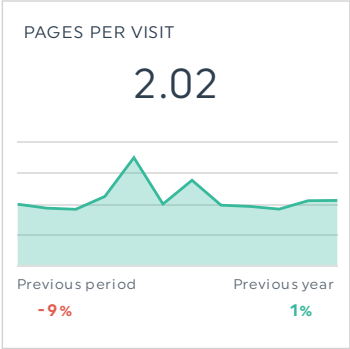
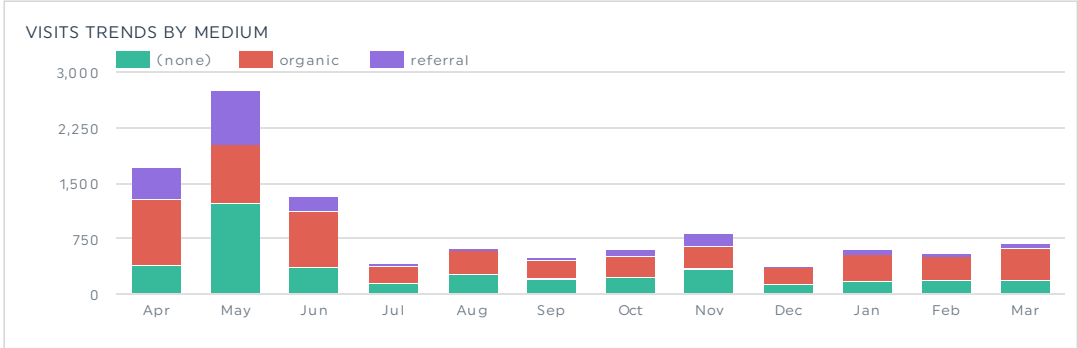


WEBSITE TRAFFIC OVERVIEW



TOP SOURCES/MEDIUM (VISITS)

Source / Medium	Visits
google / organic	1,041
(direct) / (none)	546
bing / organic	49
m.facebook.com / referral	42
discoverwylie.com / referral	27
wylietexas.gov / referral	21
facebook.com / referral	20
duckduckgo / organic	13
l.facebook.com / referral	12
yahoo / organic	12

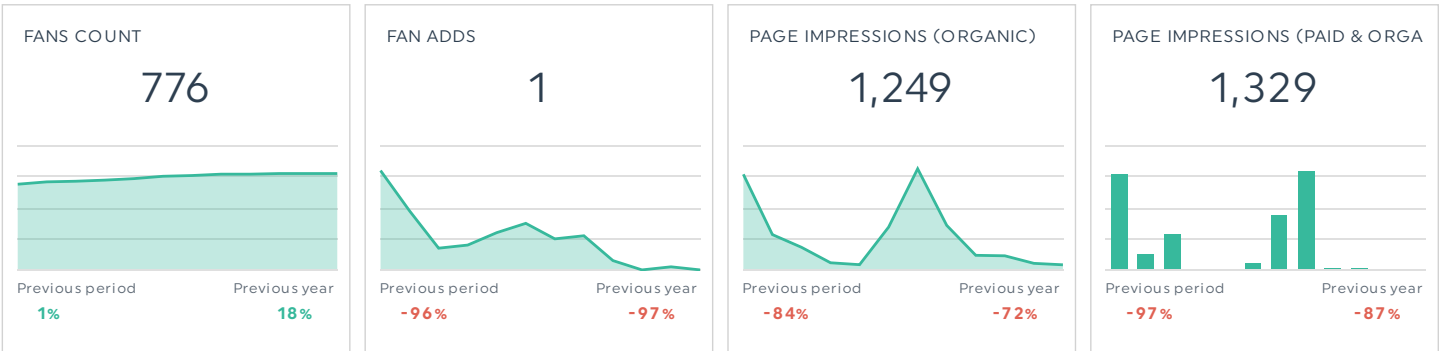
TOP CITIES (VISITS)

City	Sessions
Wylie	399
Dallas	286
(not set)	220
Columbus	119
Plano	45
Longview	36
Houston	28
Dublin	25
Fort Worth	18
New York	17


TOP PAGES BY PAGEVIEWS

Page Path	Pageviews
/	976
/site-selection/recent-developments	424
/about-us/meet-the-staff	323
/site-selection/retail-in-wylie	129
/about-us/latest-news/hwy-78-and-brown-street-redevelopment	103
/about-us/contact-us	99
/properties/kcs-intermodal	90
/site-selection/demographics	89
/business-resources/tax-rates	85
/business-resources/research-data-and-mapping	80

FACEBOOK INSIGHTS



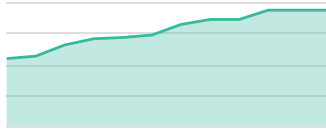
TOP POSTS BY ENGAGEMENT RATE (WITH IMAGE)

Post With Image	Engagement Rate	Total Reactions	Post Comments	Post Shares
The new Wylie Chamber's Professional Mixer is one week away. Who's going? Free to attend! (id: 153940454642753_610840407718673)	9.63%	8	0	0
 Here's to a new chapter of improvement and growth! 🍷 May the new year bring you joy, peace, and happiness! (id: 153940454642753_595756385893742)	7.69%	13	1	0

INSTAGRAM INSIGHTS

FOLLOWERS

188



Previous period: 9%
Previous year: 100%

FOLLOWERS BY AGE GENDER

Age Gender

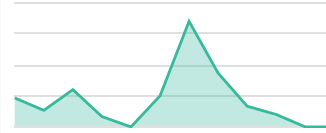
- F.35-44
- M.35-44
- F.45-54
- U.35-44
- F.25-34
- F.55-64
- M.45-54
- U.45-54
- U.25-34
- M.25-34

Followers

34
26
19
19
14
13
10
10
7
6

LIKES

6



Previous period: -93%
Previous year: -88%

PERFORMANCE BY POST

Post Name

Here's to a new chapter of improvement and growth! 🍷 May the new year bring you joy, peace, and happiness!

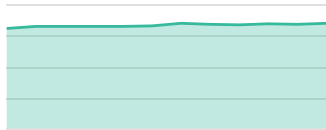
Engagement ▼ Impressions Reach Engagement Rate

Post Name	Engagement	Impressions	Reach	Engagement Rate
Here's to a new chapter of improvement and growth! 🍷 May the new year bring you joy, peace, and happiness!	6	38	32	15.79%
Total	6	38	32	15.79%

TWITTER INSIGHTS

FOLLOWERS

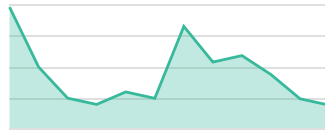
205



Previous period: 1%
Previous year: 6%

FOLLOWER ENGAGEMENT RATE

5.85%



Previous period: -65%
Previous year: -34%

TOP MENTIONS BY FOLLOWERS COUNT

Post

- Simply Delicious - Kettle Corn! 🍿❤️ @GOTEXAN @dallas... 132
- Hippity Hoppity Popcorn in spring colors - just in time fo... 132
- 🍷 "Sweet Singles" dressed for success in new foil packagin... 131
- What's your love language? #Valentine @GOTEXAN @da... 131
- @DeananPop @GOTEXAN @dallaskosher @WylieEDC @... 23

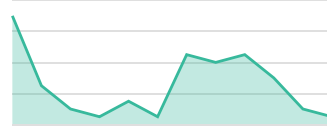
TOP RETWEETED POSTS

Post

● RT @TexasEconDev: In the latest Aerospace Manufacturi... 3

MENTIONS

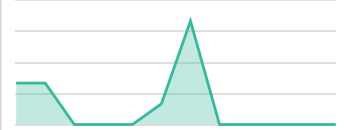
9



Previous period -65% Previous year -31%

RETWEETS

0



Previous period -100% Previous year -100%

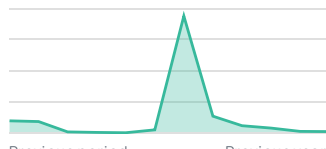
LINKEDIN INSIGHTS

FOLLOWERS

79

IMPRESSIONS

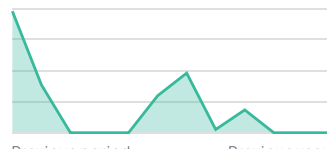
69



Previous period -95% Previous year 38%

ENGAGEMENT RATE

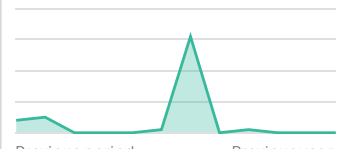
0.0%



Previous period -100% Previous year -100%

LIKES

0



Previous period -100% Previous year -100%

TOP POSTS BY ENGAGEMENT RATE (WITH IMAGE)

Post with image

Engagement Rate ▾ Likes Clicks



Here's to a new chapter of improvement and growth! 🌟 May the new year bring you joy, peace, and happiness!

0.0% 0 0

Total

0.0% 0 0