

JAN- MAR 2023

Q1 REPORT

SPEAK  LOUD
MEDIA

WYLIE ECONOMIC
DEVELOPMENT

THE CONTENT



...there was not a single thing we... See more

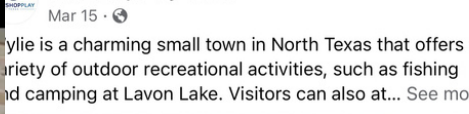
Jan 30 · 🌐



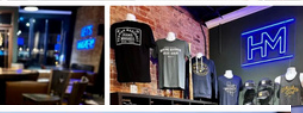
Brand new in Wylie Texas! Tailgaters Wylie - We loaded up and headed down for some lunch to check out the newest location. They have a few other locations in Nor... See more

Boost post

...the DFW community and has been... See more



Wylie is a charming small town in North Texas that offers a variety of outdoor recreational activities, such as fishing and camping at Lavon Lake. Visitors can also at... See more





THE NUMBERS

1200 PODCAST DOWNLOADS

283,438 UNIQUE ORGANIC IMPRESSIONS

54K AVERAGE PEOPLE REACHED PER MONTH - ORGANIC

7K ACTIONS TAKEN TO BUSINESS PAGES

TOP PERFORMERS



New Business

Growing Business

Event Promo

THE BUZZ



"Thank you so much for the support! The video was beautiful and we had people coming in all weekend telling us they saw us in a facebook video!"

Wanted you to know we had a huge jump in followers after you posted the video and had comments saying we did such a good job on the video lol.. THANK YOU!!

Our store manager told us some guy came out and said he was shooting a video to promote us and when we saw the tags pop up we were blown away! What a warm welcome! Wanted to drop a message and express our gratitude!

WHAT'S NEW?



DINESHOPPLAY
TEXAS



Dine Shop Play Texas, our brand new "places to check out" brand has officially launched. Wylie is receiving targeted local exposure and now the content is being promoted in over 30 DFW groups to draw visitors from outside of the community through the Dine Shop Play Texas outlets.

Key Metrics:

Launched - Jan 2023

Followers - 6000+

YouTube Launched Feb 2023

Averaging 2000 new followers per month