
AGENDA REPORT

Meeting Date: December 18, 2024
Prepared By: Jason Greiner

Item Number: B

Subject

Consider and act upon approval of the November 2024 WEDC Treasurer’s Report.

Recommendation

Motion to approve the November 2024 WEDC Treasurer’s Report.

Presented for the Board’s review and approval is the November 2024 Treasurer’s Report detailing the month and year-to-date financial transactions and performance against budget. This report contains the Revenue and Expense Report, Statement of Net Position, Balance Sheet, Sales Tax Report, and the Performance Agreement Summary.

REVENUES:

Sales Tax Revenue earned in September allocated in November was \$446,217.04, a decrease of 2.72% over the same period in 2023. Overall, FY23-24 ended with an increase of 8.37% in sales tax revenue from the year prior.

EXPENSES:

Advertising

\$10,350.00 Speak Loud Media Group – Social Media Mgmt/D-S-P Influencer Video Campaign (Oct 24 - Mar 25)

Special Services - Infrastructure

\$41,981.64 Tiseo Paving Company – FM 544 Gateway (Proj 11F) – Est #5