

PUBLICATION COST SUMMARY

January 2023

DALLAS MORNING NEWS

Legal Notices (Ordinance Captions, Public Hearings P&Z)

Full Dallas Morning News Open \$14.00 per line/\$35 liner-\$45 display online

Full Dallas Morning News (\$3,000/yr) \$5.55 per line/\$35 liner-\$45 display online

Full Dallas Morning News (\$10,000/yr) \$2.70 per line/\$35 liner-\$45 display online

Classified Rates (Election Notices) Full DMN only \$14.00 per line/\$35 liner-\$45 display online

With Contract (\$3,000/yr.) \$5.55 per line/\$35 liner-\$45 display online

Display Rates (Budget/Tax Notices) Open \$3,500.00* (1/4 page-Mon, Tues, Wed)
\$4,000.00* (1/4 page-Sunday)

THE WYLIE NEWS

Legal Notices (Ordinance Captions, Public Hearings P&Z)
Rate \$3.82 per line (display online included)

Classified Rates (Election Notices) \$17.99 per column inch (includes both print and digital e-edition)

Display Rates (Budget/Tax Notices) \$17.00 per column inch (includes both print and digital e-edition)

CIRCULATION WITHIN THE CITY

Dallas Morning News (for zip code 75098) 2,782 (Mon/Sat paper)
4,258 (Avg. Circulation Sunday)

All legal notices also publish online at dallasnews.com and mypublicnotices.com with nine million unique visitors to dallasnews.com each month

The Wylie News (Wylie) 5,923 (The Wylie News)
Includes circulation in Collin, Dallas and Rockwall counties

The Wylie News - Notices are published in the 12,402 (Wylie/Sachse/Murphy)
Murphy/Sachse/Wylie editions

Public notices are also included in C&S Media Publications digital platforms which average over 525,000 visitors per month. All public notices are also included on texaspress.com and can be accessed by anyone.