Joseph N. Quesenberry Town Manager

Melissa W. Coates Assistant Town Manager

Julia Blackley - Rice Clerk - Treasurer

Sean L. Peterson Chief of Police

Sands Anderson Law Firm Town Attorney



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MEMORANDUM

TO: Warsaw Town Council

FROM: Joseph N. Quesenberry, Town Manager

DATE: 10/10/2024

RE: Town Manager's Report

Dear Council Members,

Please find my Town Manager's report for the month of September and the beginning of October. As always, please let me know if you have any questions or wish to discuss any items in particular.

1. Road Diet Update - Route 360

As you can see during your travels within Town, Route 360 repaving is currently underway. Paving should be complete within one more week, and the new markings for the road diet traffic pattern will be permanently installed at that time. If temperatures maintain consistent levels above 40 degrees at night, the Town will be able to install new crosswalks as planned. If not, the project will be delayed until Spring.

2. Website Upgrades

We are pleased to announce that the new Town website is now online! With the former website reaching 10 years old, we are proud to now have the most modern website in the

Region. Please take a moment to review the new website when you can and to pass along any comments or questions that you may have.

3. Enterprise Zone Expiration Update

Town staff recently submitted our Enterprise Zone renewal application for Warsaw. According to DHCD records, businesses within the Town and County have received nearly \$1,000,000 in state incentives within the past five (5) years alone, making it the most vital tool in our arsenal for economic development efforts, with Town businesses accounting for well over \$800,000 of that number. The application was arduous, and we learned that we were the only locality to request an extension, meaning Northumberland, Lancaster, and Westmoreland, as well as the various Towns within those Counties, will lose their Enterprise Zone programs as of January 1st. If we are approved for renewal, we will be the only locality in outside of the Eastern Shore, Southside, and Southwest Virginia to have this incentive. We hope this program will continue to be a success for our locality.

4. Town Bucks Program

Within our budget line of economic development, we have created a Town Bucks program that allocates \$25 per household for 300 households within the Town and County to be able to use at 26 businesses within our community for the holidays. With the popularity of the County program that's now expired, and with the businesses requesting that we do a program like this, we have embarked on this project to help our residents during difficult times, and to help our local businesses by driving commerce and trade. The Town Bucks event will be held Tuesday, October 22nd, 2024 at the Warsaw Town Hall from 3PM to 6PM. Please share the word and make sure your neighbors, friends, and family come by Town Hall to retrieve their \$25 Town Bucks voucher! Please see the Town Bucks attached to this report.

5. Healthy Harvest Food Bank Tour

Mrs. Coates and I had the pleasure of touring the Healthy Harvest Food Ban facilities this month and were amazed at what an asset this is to our community. Mr. Hazzard and Mrs. Cole did a great job of showing us their operations, educational facilities, etc. Their main concern stems from water and sewer fees, which were working with them on a solution to meter their effluent versus their water consumption so that we may ensure the fairest billing possible. We're also working with them on a volunteer day, where our staff members volunteer there in lieu of working. We look forward to working on that initiative in the future.

6. Factory Tour

Town, County, and PDC Officials recently toured a regional factory in hopes of having them relocate to Warsaw. We are currently working with VEDP on an incentive package and hope to provide updates in the near future.

7. Upcoming Events

- a. Trunk-or-Treat will once again be held by the WRCMSP on Thursday, October 31st from 5PM to 7PM at the Warsaw Town Park. Both our office staff and I will be handing out candy on behalf of the Town, and our Chief of Police will be handing out candy on behalf of the Police Department. We hope to see a large crowd once again!
- b. Warsaw Fest will be held this Saturday from 9AM to 4PM at the Warsaw Town Park. Please visit the WRC Chamber of Commerce website for more details and for parade registration. A free concert by local favorites Blackthorn Shillelagh will follow the event, to be held at the Oyster Shoals Concert Hall. Town staff and Council members must be at Town Hall prior to 1:25 PM to board the parade float. Parking for staff and Council members may be found at the Town Office.
- c. Christmas Town will be held on Saturday, December 14th from 1PM to 9PM. The WRCMSP will be holding a night Christmas Parade at 6PM along their normal parade route on that same day. I will be making a Christmas Town presentation at next month's meeting.
- d. Election Reminder This is a reminder that the Town Council Election will be held during the State and National Election Day on Tuesday, November 5th, 2024. Details are as follows:

Town Resident Voting Area Public Meeting Room 101 Court Circle 6AM to 7PM

OWN BUCKS

-Valid from : October 22 - December 14, 2024 -

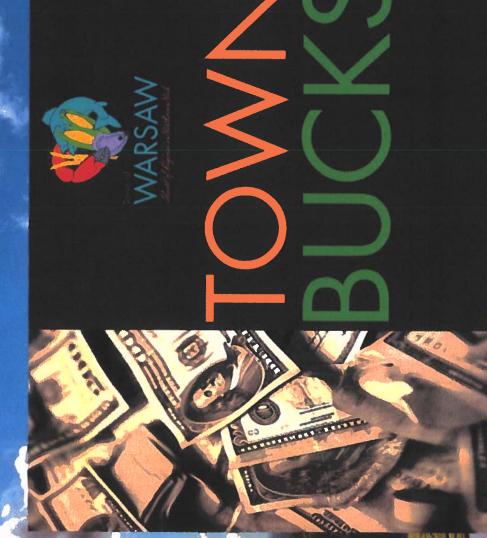


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S25 TOWN BUCKS GIVEAWAY!
GOOD AT MOST LOCAL SMALL
BUSINESSES!

Tuesday, October 22nd 3PM to 6PM

Pick Up location Warsaw Town Hall 78 Belle Ville Lane OWN BUCKS MAY BE SPENT FROM OCTOBER 22ND TO DECEMBER 14TH, 2024 ANNOUNCED BY TOWN

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Questions? Please call email Ellen Copeland ecopeland@town.warsaw.va.us