



Application for Appointment to the Hotel Occupancy Tax (HOT) Committee

This committee is formed to advise the City Council on aspects of collecting and spending the funds received from the HOT. The committee will meet monthly or as needed to provide timely and thorough recommendations to the council. The committee will consist of 7 people.

Name: Albert Valera

Telephone Number(s): Home: _____ Cell: _____

E-Mail Address: _____

Residence Address: _____

Mailing Address: _____

1. Do you or your employer have any business or other dealings with the City of Woodcreek which may present a conflict of interest? Yes No If "Yes", please explain:

2. Do you own or are you employed by a business or lodging facility in Woodcreek or the Woodcreek ETJ? Yes No If "Yes", please list facility(ies) and how long you've owned or worked with them.

I own and operate Cypress Creek Cottages. Have done so for the past 15 years. We employ 13 local area staff members. We buy our products and services locally.

3.

Describe any qualifications, credentials or special interests that relate to your possible appointment.
<u>15 Years of Lodging Experience - Cypress Creek Cottages & Hotel Flora & Fauna</u>
<u>Bachelors, Masters, and Doctorate degrees in Business</u>
<u>Chair of the Wimberley Valley Tourism & Lodging Association (WVTLA)</u>
<u>Former Chair of the Wimberley STR Advisory Board; Co-Chair Wimberley HOT Committee</u>
<u>Extensive experience with Woodcreek HOT 1.0</u>

Signature: Albert Valera

Date: December 7, 2022

Note: I was told this was an exploratory committee. The description for this committee sounds like the City of Woodcreek has already decided it will re-enact a HOT. Can you please clarify?