

## GOALS AND OBJECTIVES

### **Introduction**

Goals and objectives are **used to provide a framework for the implementation of the Comprehensive Plan.**

Each plan element contains a goal. For this Comprehensive Plan, each we have identified four essential components:

1. Natural Systems
2. Physical Systems (Infrastructure)
3. Fiscal Systems (fiscal discipline)
4. Land Use

Each plan element should be organized in a hierarchal fashion designed to achieve the desired outcome for the future of Woodcreek. The recommended order for listing these in the Comprehensive Plan would be:

1. Land Use
2. Physical Systems
3. Natural Systems
4. Fiscal Systems (Fiscal Discipline and Administration)

### **Definitions**

- **Goal:** The desired outcome for an element
  - **Example:** Goal 1: Evaluate existing and future needs for capital improvements and infrastructure throughout the City and develop schedule and budget to address needs.<sup>i</sup>
- **Objective:** A statement or policy that work towards achievement of the goal. A goal may have one or more objectives as in the case of Goal.
  - **Example:**
    - Objective 1.1: Upgrade collector roads by 2022 and all roads by 2030
    - Objective 1.2: Address vehicular traffic concerns around volume, speed, and noise; to increase safety to pedestrian and bicycle traffic; in order to preserve the essentially residential nature of Woodcreek.
- **Strategies or Actions:** Specific steps to reach the objective. The strategies or action items must be specific enough to include a recommended timeframe for implementation, identify agencies or individuals responsible for implementation, and an estimated cost or budget. <sup>ii</sup>
  - **Example:**

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## DRAFT FOR DISCUSSION

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- Strategy 1.1.1: (Relevant to Objective 1.1): Improve existing asphalt road surfaces. Collector roads will be prioritized first (Woodcreek Drive, Brookhollow Drive, Brookmeadow Drive, Augusta Drive, and Champions Circle)
- Strategy 1.2.1: Consider ways to reduce cut-through traffic. Strategy 1.2.2: Work with Camp Young Judaea to create new entrance for truck and bus access. Strategy 1.2.3: Research and adopt traffic calming measures. (These are relevant to Objective 1.2)
- **Benchmarks:** A benchmark is a target measure toward which the objectives and actions are working toward. It measures progress toward achieving the goal over time. The Vision 2030 Plan for the Woodcreek included benchmarks, although there were no additional steps to check progress.

### **Key Actions Management**

Action #	Recommendation	Responsibility	Potential Cost Range	Need for Action	Timeframe
Obj 1.1	Upgrade collector roads by 2030	Platinum Panel, City Council, Citizens	\$6-8 Million	To improve street conditions and safety	FY 2023-29 <sup>iii</sup>

<sup>i</sup> From the 2030 Vision Plan, City of Woodcreek

<sup>ii</sup> The 2030 Vision Plan for the City of Woodcreek included recommended timeframes for implementation but did not include estimates of cost or budget.

<sup>iii</sup> This is just for example – dates, cost information and timeframes are for illustration only