

PRINCIPLES OF IMPLEMENTATION

Partnership Driven

The actions within this Comprehensive Plan will require multiple partnerships to be successful. Citizens of Woodcreek are the most important partners and the City's role will be to engage their commitment and participation in the design and implementation of the plan strategies. This will be accomplished through frequent communication, including social media avenues; town halls; public events; and appointment of qualified citizens to Boards, Committees, and workgroups relevant to the goals of this Plan.

Those who share the Wimberley Valley with the City of Woodcreek will play a part in the implementation of this Plan. The City's role will be to bring these partners together and to create a common vision for the future of Woodcreek and the Wimberley Valley.

Balancing Needs with Resources

In some cases, the needs or wishes of the citizens of Woodcreek may exceed the resources available. It may be necessary to adjust expectations as well as set priorities for the needs of the community. The City will maintain open channels of communication and will work to achieve those goals that benefit the entire Woodcreek community.

Fiscal Responsibility

The goals and objectives in the Comprehensive Plan impact the City's financial resources as well as the overall functions of the City. Implementation of those goals and objectives must recognize the financial condition of the City and protect the community from negative consequences. The use of taxpayer-funded revenues must result in significant public benefit to the entire Woodcreek community and promote the vision and future of Woodcreek.

Focused Implementation

The following table identifies benchmarks for the Comprehensive Plan. Benchmarks, target measurement, baselines, and current baselines are included. These priorities and timelines will be evaluated on quarterly or semi-annual schedule and may be modified as new opportunities or challenges occur in the future.

Benchmark	Baseline	Current Status	Target Measure
Repair all roads ⁱ	XX miles of roads needing updates or repairs/replacement	Woodcreek/Brookhollow Repaired/Replaced	xx miles of roads completed by 2030

Implementation of the Comprehensive Plan is the primary responsibility of the City’s Planning & Zoning Commission in coordination with the City Council. The Planning & Zoning Commission shall develop a schedule for review of benchmark achievement – on a frequency of 1 review per fiscal year quarter.

The Planning & Zoning Commission shall work with the parties responsible for implementation to assist as necessary.

The Planning & Zoning Commission shall report progress to the City Council on a quarterly basis, including making recommendations for updates or changes to the Comprehensive Plan.

Funding Mechanisms

The City of Woodcreek is primarily a residential community and its funding is based on ad valorem taxes of residential property. In addition to ad valorem taxes, the City receives income from franchise agreement fees, but sales tax revenue is very limited.

There are few opportunities for commercial development within the city limits of Woodcreek, but land in the Extra Territorial Jurisdiction (ETJ) is suitable for such development offering additional sales tax capacity for the City.

There are some additional funding opportunities that may be available to Woodcreek to support the goals and objectives of the Comprehensive Plan. Exploring these opportunities should be a part of the Plan’s Implementation Plan.

ⁱ These are illustrations not actual benchmarks or action.