

ROAD FUNDING SURVEY RESULTS ANALYSIS

Introduction to the Process:

Digital survey results were verified by looking at each individual response, tracking the IP addresses to their location, and cross-checking for multiple entries from a single IP. Additional factors considered and inspected: length of time to take the survey, comments, and the depth of responses given.

Overview of Digital Survey Results:

Only 41 entries out of 174 digital responses came from IP addresses located outside the Wimberley Valley area; that is just under 24% of digital responses. There were no significant trends in these responses. Nearly half of these responses had Woodcreek specific comments, and a majority came from the greater central Texas area thus indicating people likely took the survey while at work. **An overwhelming majority of responses came from inside Woodcreek, and from Spectrum specific IP addresses, as identified by the first four digits of the IP address.**

There were only 13 cases of the same IP addresses submitting more than one response and most of these had varied answers indicating two adults in the same house took the survey on different devices. **There were only two cases of more than two entries from a single IP address; both instances had three responses, and both occurred inside Woodcreek.** There were no other indications of massive or widespread repetitive entries or fraud from a single IP address.

There were only 11 concerning and/or duplicate responses total. That is a 6% margin of error or possible "cheating" on the digital responses. This was determined by a combination of factors; the location of the IP address, the time spent on the survey, answers given, depth of responses, and any comments submitted. **There was a significant trend in these responses with "tax notes" and "do not raise taxes" as preferred among these 11 "red flags."** Specifically, the two instances of the same IP address submitting 3 responses produced four of the "red flags." In both cases, the second two entries from the IP address were replicates of the first and the time for each entry dropped; the second response took less than two minutes and the third took less than one minute.

Given that over 75% of the responses originated directly from inside the local community, that there were not significant numbers of repeated entries from a single IP address, and that the amount of concerning or "red flag" responses was less than 5% percent for the total 235 surveys received, it leads one to believe that **these results are significantly valid and can be used for informative purposes with relative confidence.**

Note on paper surveys: There were 62 paper surveys returned. These were entered by staff. There was no concern expressed about duplication or fraud.