

On August 24, 2022 Parks and Recreation Board Chair Pat Rawlings and Mayor Jeff Rasco attended an organizational meeting of the Hays County Film Advisory Board. It was well organized and attended. One of the goals of the organization is to make Hays County a Film Friendly destination, and in order to do so all major cities in the county need to become Film Friendly Texas Cities. Woodcreek is on a short list of cities not yet certified, and we would like to join our sister cities in this worthwhile endeavor.

Becoming Film Friendly is a three-step process. 1. Attend a training session put on by the Governor's Texas Film Commission. 2. Pass administratively enforceable filming guidelines that promote media production both mutually beneficial for citizens and industry professionals alike (sample materials and templates available. 3. Submit photos of 5 or more filming locations.

The gist of this is that a production company could come into Hays County and various permitting and arrangements would be streamlined and better complied with. Citizens would be protected because all of the rules and regulations for each city throughout Hays County would be clear to the production companies.

Film Friendly Texas Program History

Established in 2007, the Film Friendly Texas program is a certification and marketing program administrated by the Texas Film Commission. Film Friendly Texas certified communities receive ongoing training and guidance from the Texas Film Commission regarding media industry standards, best practices and how to effectively accommodate media production in their communities. The Film Friendly Texas program serves as an invaluable resource that helps position Texas as a premier destination for media production.

Generating Potential Economic Impact & Job Creation for Texas Communities

Through the Film Friendly certification process, statewide communities are prepared to meet the opportunities and challenges of accommodating media production and are readied to help match local businesses with production-related needs and services.

The media production industries of Texas stimulate local economies by creating jobs for Texas-based crew members and local residents as well as spurring on-site spending at local small businesses. This type of economic development includes but is not limited to: lodging, catering, transportation, location fees, lumber, construction supplies, local hires and more.

A Vast Network of Statewide Certified Communities

The Film Friendly Texas program establishes an elevated platform for building relationships with community liaisons across the state who are eager to work with media industry professionals and can hit the ground running when contacted about filming in their area.

With one e-mail, the Texas Film Commission can distribute location requests and casting calls to its network of certified communities, providing a thorough level of customer service and trademark Texas hospitality to media industry professionals and community stakeholders alike.