

HOTEL OCCUPANCY TAX COMMITTEE MEETING (CITY HALL)

March 01, 2023; 3:00 PM
Woodcreek, Texas

MINUTES

CALL TO ORDER

Chair Konradi called the meeting to order at 3:03 P.M.

ROLL CALL and ESTABLISH QUORUM

PRESENT

Chairperson, Ann-Tyler Konradi
Co-Chair, Tomas Palm
Member Lynssey Hastie
Member Cherri Maley (Arrived at 3:07 P.M.)
Member Danny Ross
Member Mike Wimmer

Council Liaison, Jeff Rasco
Council Liaison, Kevin Rule

ABSENT

Member Aurora LeBrun

STAFF PRESENT

City Secretary, Suzanne Mac Kenzie

PUBLIC COMMENTS

Public Comments were offered by Hunter Jones and Gerry Tasian.

SPECIAL ORDERS

- 1. Introduction of Committee Chair, Vice-Chair and Committee Members.**
Members introduced themselves and their businesses in their Communities. Many members have current or previous experience with Hotel Occupancy Taxation through their respective businesses (i.e. Inns, Short-Term Rentals, Event Centers, etc.)
- 2. Introduction to Committee Liaisons and Discussion of Group Roles and Responsibilities.**
Review and explanation of the role of the liaisons, as defined by the "Council Liaisons 411" document by Jeff Rasco and Kevin Rule.
This Committee was formed after the Woodcreek Comprehensive Survey resident results indicated a desire to seek potential income for the City, in addition to its property tax base. Committee Applicants that were selected for this Advisory Workgroup expressed an open-mindedness to discussions and individually, may or may not have a stake in the application of a Hotel Occupation Tax.

The goal of the Advisory Group is to determine:

- a. Should there be a Hotel Occupation Tax (H.O.T.)?
- b. Determine an appropriate rate for a H.O.T., and if a percentage should be retained by the affected businesses for administration costs?
- c. How could the funds be used?
- d. Make a recommendation to City Council.

This Advisory Group was formed to do the “heavy lifting” in the research to answer the questions above. All Advisory Group Members have an equal vote to pass or fail a motion.

NEW BUSINESS

3. Review Governing Ordinance For the City of Woodcreek.

The first H.O.T. application was implemented in 2008, during the recession. It was later reduced and currently rests at 0%.

4. Review H.O.T. Laws and Uses of H.O.T. Funds.

An additional source of information would be to ask Scott Joslove, the President and CEO for the Texas Hotel and Lodging Association to speak with the Committee, as he wrote some H.O.T. legislation.

5. Discuss and Take Appropriate Action On the Creation of A Mission Statement For the H.O.T. Committee.

Motion was made by Member Wimmer that the H.O.T. Committee determine if a H.O.T. should be implemented in Woodcreek, the amount of the H.O.T., including administrative fees, and if implemented, whether the funds raised are used in accordance with applicable laws. The motion was seconded by Co-Chair Palm.

A roll call vote was held.

Voting Yea: Member Hastie, Chair Konradi, Co-Chair Palm, Member Ross, Member Wimmer, Member Maley.

Motion Passed: 6-0-0.

6. Discuss and Take Appropriate Action on Future Meeting Schedule and Agenda Content.

Motion was made by Member Hastie to hold the next H.O.T. Meeting on the 21st of March at 10A.M. at City Hall. Motion was seconded by Co-Chair Palm.

A roll call vote was held.

Voting Yea: Member Wimmer, Member Maley. Member Hastie, Chair Konradi, Co-Chair Palm, Member Ross

Motion Passed: 6-0-0.

Discussion was held on format/style of the next meeting. City Manager Rule suggested a Workshop Style that would be more conducive for a free flow of ideas.

Motion was made by Member Maley to adopt the Workshop style on March 21st. Motion was seconded by Chair Konradi.

A roll call vote was held.

Voting Yea: Member Hastie, Chair Konradi, Co-Chair Palm, Member Ross, Member Wimmer, Member Maley.

Motion Passed: 6-0-0.

ANNOUNCEMENTS

Training for *H.O.T.* will be held on *March 23 at 11:00 A.M.*

Training for *Parliamentary Procedures* will be held on *March 23 at 10:00 A.M.*

ADJOURN

Chair Konradi adjourned the meeting at 4:24 P.M.

Ann-Tyler Konradi, Chairperson

Suzanne Mac Kenzie, City Secretary