



Application for Appointment to the Hotel Occupancy Tax (HOT) Committee

This committee is formed to advise the City Council on aspects of collecting and spending the funds received from the HOT. The committee will meet monthly or as needed to provide timely and thorough recommendations to the council. The committee will consist of 7 people.

Name: Susan Hald
Telephone Number(s): Home: _____ Cell: _____
E-Mail Address: _____
Residence Address: 48 LA TOYA TRAIL
Mailing Address: _____

1. Do you or your employer have any business or other dealings with the City of Woodcreek which may present a conflict of interest? Yes No If "Yes", please explain:

2. Do you own or are you employed by a business or lodging facility in Woodcreek or the Woodcreek ETJ? Yes No If "Yes", please list facility(ies) and how long you've owned or worked with them.

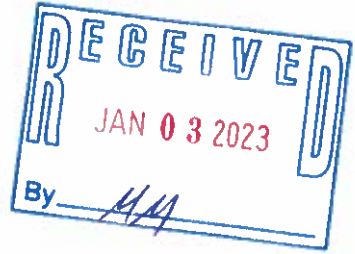
3.

Describe any qualifications, credentials or special interests that relate to your possible appointment.

former owner Texas Hill Country Retreats
Owner Homestead Cottages

Signature: Susan Hald

Date: 12-16-2022



Application for Appointment to the Hotel Occupancy Tax (HOT) Committee

This committee will advise the City Council on initiating and administration of the proposed HOT, including aspects of collecting and spending the funds received. The committee will meet monthly or as needed to provide timely and thorough recommendations to the council. The committee will consist of 7 people.

Name: Aurora F, LeBrun

Telephone Number(s): Home: _____ Cell: _____

E-Mail Address: _____

Residence Address: 10 Wilson Circle, Woodcreek, Texas

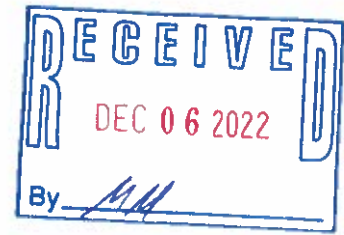
Mailing Address: 10 Wilson Circle, Woodcreek, Texas

1. Do you or your employer have any _____ which may present a conflict of interest? No If "Yes", please explain: Yes No

Do you own or are you employed by a business or lodging facility in Woodcreek or the Woodcreek ETJ? Yes No If "Yes", please list facility(ies) and how long you've owned or worked with them.

3. I was a member of the Woodcreek Council for three terms beginning in 2016. As a volunteer with the Chamber or Commerce when the City of Wimberley attempted to pass a HOT for the first time, I became familiar with the requirements for HOT, as well as the issues around its implementation. The City of Wimberley did not pass HOT at this time, but regrouped and presented it again with success. This experience showed me the issues that may arise and how to handle them proactively and in a positive manner. I was also Chair and Co-Chair for the 2022 Comprehensive Plan for the City of Woodcreek and responsible for the Fiscal Systems portion of the plan which includes recommendations for the City to seek additional revenues. HOT may be used by the City to increase its profile as the home of the Double J Ranch Golf Course and attract visitors for golf tournaments. The lodging facilities in the ETJ would benefit from these travelers.

Signature: Original signed/Aurora F, LeBrun Date: 1/1/23



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Name: Albert Valera

Telephone Number(s): Home: _____ Cell: _____

E-Mail Address: _____

Residence Address: _____

Mailing Address: _____

1. Do you or your employer have any business or other dealings with the City of Woodcreek which may present a conflict of interest? Yes No If "Yes", please explain:

2. Do you own or are you employed by a business or lodging facility in Woodcreek or the Woodcreek ETJ? Yes No If "Yes", please list facility(ies) and how long you've owned or worked with them.

I own and operate Cypress Creek Cottages. Have done so for the past 15 years. We employ 13 local area staff members. We buy our products and services locally.

3.

Describe any qualifications, credentials or special interests that relate to your possible appointment.
<u>15 Years of Lodging Experience - Cypress Creek Cottages & Hotel Flora & Fauna</u>
<u>Bachelors, Masters, and Doctorate degrees in Business</u>
<u>Chair of the Wimberley Valley Tourism & Lodging Association (WVTLA)</u>
<u>Former Chair of the Wimberley STR Advisory Board; Co-Chair Wimberley HOT Committee</u>
<u>Extensive experience with Woodcreek HOT 1.0</u>

Signature: Albert Valera

Date: December 7, 2022

Note: I was told this was an exploratory committee. The description for this committee sounds like the City of Woodcreek has already decided it will re-enact a HOT. Can you please clarify?