

Proclamation

by ^{The City of} Woodcreek

- WHEREAS** the Wimberley Valley Arts and Cultural Alliance was created in 2013 by community leaders with the goal of increasing awareness of the Wimberley Valley as an arts tourism destination, and successfully received 501(c)(3) status as a Public Charity by the IRS on Feb 10, 2014;
- WHEREAS** the mission of the Wimberley Valley Arts and Cultural Alliance (aka WimberleyArts.org) is to promote the Wimberley Valley as a vibrant cultural arts destination – embracing visual, performing, literary, and culinary arts – through appreciation, collaboration, and education;
- WHEREAS** in 2015 Wimberley Valley Arts and Cultural Alliance applied for and received, designation for Wimberley as a Texas Cultural District from the Texas Commission on the Arts, Office of the Governor;
- WHEREAS,** Wimberley Valley Arts and Cultural Alliance has been the entity of record for the Wimberley Cultural District since 2015, actively encouraging arts tourism in the Wimberley Valley, and submitting extensive reports annually to demonstrate the tourism growth required to sustain this designation;
- WHEREAS,** the 2015 designation encompassed only the walkable downtown area of Wimberley, from the Wimberley Valley Visitor Center to the Square, along RR12S to FM3237, and along Old Kyle Road;
- WHEREAS,** by 2023 the arts and cultural activity in the Wimberley Valley outside the designated area had expanded significantly, especially with the addition of the Wimberley Village Library and the approval of planned sidewalks downtown and along FM 2325;
- WHEREAS,** in 2023 the board of the Wimberley Valley Arts and Cultural Alliance agreed to apply to the Texas Commission on the Arts for an expansion to the boundaries of the Wimberley Cultural District;
- WHEREAS,** the Texas Commission on the Arts approved the expansion in October, 2023, designating the new boundaries of the Wimberley Valley Cultural District to extend from the Junction at RR 12S and FM 32 through Wimberley along RR 12N to Jacob’s Well Road, along FM 2325 and along Jacob’s Well Road, and out River Road to Rt 179, embracing both the cities of Wimberley and Woodcreek;
- WHEREAS,** attached to this Proclamation is a map of the expanded Cultural District, which shows all the cultural and arts organizations, performing arts organizations, and visual arts organizations impacted;
- WHEREAS,** the Wimberley Valley Cultural District is one of only 56 designations in the state of Texas, one of the smallest, and importantly, the only one in the Texas Hill Country outside Austin;

NOW, THEREFORE, WE, the City Council of The City of Woodcreek, do proclaim the following:

City of Woodcreek acknowledges the importance of the Wimberley Valley Cultural District designation, approves of the expansion of its boundaries, and thanks the Texas Commission on the Arts for this distinction, and appreciates its support of the Wimberley Valley’s economic vitality; and

is grateful to the Wimberley Valley Arts and Cultural Alliance for their contribution to the cultural enrichment of the Wimberley Valley, including their management of the Cultural District, and their many initiatives that support artists and enhance quality of life in our Valley.

IN WITNESS WHEREOF, we hereunto affix the seal of the City of Woodcreek this the 28th day of February, 2024.

Place

City of Woodcreek

Seal HERE

Jeff Rasco, Mayor

Suzanne Mac Kenzie, Witness