

CITY OF WOLFFORTH LIBRARY SUMMER READING

January 16, 2024

OVERVIEW

1. Project Background and Description

The goal of this event is to create fun family programs throughout the summer months in Wolfforth and to create an end of summer community wide event. This event provides a great opportunity to draw people to the City of Wolfforth, especially if we can continue to bring in special guests from outside the Lubbock area. With this event, we (the Library) will be able to increase our reach and provide high-quality, enriching events for the community. We have previously held “summer reading” pool parties, skating rink parties, and parties in the park for the participants of our annual summer reading contest. This has become more expensive over the years, and we are now to a point where we can no longer afford the end-of-summer party in addition to special guest and programs during June and July, without additional funding from outside sources. Bringing in special guests enriches the programs we offer to the community and improves the quality of our services to our participants. There would be multiple people involved in this project, depending on availability. These include myself and my director representing the Library, staff members from the City and/or City Council representing the interest of the City, members from the Library Board representing the community’s interests, and multiple vendors and forms of entertainment.

2. Project Scope

This project would involve bringing a few different family-friendly entertainers to the Wolfforth area during the summer. For special guest events at the Library, we are looking at local organizations such as the Science Spectrum and Ringtail Ranch Lemur Rescue. Additionally, we are looking at outside individuals from the Texas Commission on the Arts touring roster and have chosen Margaret Clauder’s mother goose style puppetry program, Lucas Miller the singing zoologist, and the Laughter League a family-friendly theatrical group. These individuals would perform during the summer months at the Library or the Patterson Park Pavilion, completely free of charge to the community. For the final summer event, we have chosen to bring Jim Gill, a family-friendly singer from Illinois. Jim Gill’s songs are regularly used during library programs, and he would be a fantastic performer, and enjoyable for all ages, perfect for a family event. The end-of-summer event would take place at Patterson Park and would be free to attend. There will be food truck vendors for those families that wish to eat out, along with interactive entertainment for children such as yard games purchased by the Library and Big Foot Foam Parties, also paid for with Library dollars. We will utilize staff and volunteers for the events, at no additional expense to the Library.

3. Overall Timeline

- 5/28/2024 - Summer Reading Program Sign-Ups begin.
- Various programs offered weekly throughout June and July
- 7/27/2024 – Summer Reading Program ends/ Last day to log books.
- 8/1/2024 – End of Summer Reading Party at Patterson Park

4. Timeline for the End of Summer Reading Party 8/1/2024

- 4:30 pm – Food Truck vendors arrive and set up.
- 5 pm- DJ begins playing music while the crowd arrives and eats.
- 6 pm – Big Foot Foam Party and Yard Games
- 7 pm – Jim Gill outdoor concert

5. Deliverables

- Entertainment opportunities for Wolfforth residents and the surrounding communities.
- Low-cost family-friendly events that are entertaining and enriching for all ages.
- Advertising for the different entertainment providers drawing positive marketing for Wolfforth.

6. Affected Business Processes or Systems

- Positive partnership with the Library, City officials, and local businesses.
- Higher levels of community engagement.
- Create a positive family environment for the Wolfforth area.
- Draw people into Wolfforth to visit local businesses and stay at the local hotel.

7. Implementation Plan

We would meet with City leaders and/or the City Council to receive approval for the initial project and request financial support. We would like to propose the use of Hotel Occupancy Tax funds to receive funding for the entertainment for programs during the summer and at the end of the summer party. The Library has approved funding for a significant portion of the costs related to summer reading in the current budget. We would contact local vendors and businesses to participate and/ or support the program before summer. If funding is approved for the additional performers, agreements with the presenters will be made and dates scheduled for the events. Finally, we will advertise to the community through the Library website, social media platforms, newsletters, flyers, and local news stations as we can promote the events.

8. High-Level Timeline/Schedule

This project will begin on May 27, 2024, and end on August 1, 2024

CONTACT INFORMATION

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Wolfforth Library Summer		
Activity	Cost	Note on Estimation
Science Spectrum	\$300	*COVERED BY LIBRARY Approx cost, library covers
Ringtail Ranch Lemur Rescue	\$250	*COVERED BY LIBRARY Ruffed Lemurs and a bird for 1 Hour, library covers
Big Foot Foam Parties	\$275	*COVERED BY LIBRARY
MCP Shows/ Margaret Clauder	\$724	*REQUEST HOT FUNDS Show: \$325 + Mileage (342 x .655) \$224 + Hotel/per diem \$175
Jim Gill	\$4,000	*REQUEST HOT FUNDS Total cost includes all travel and lodging
Lucas Miller	\$1,500	*REQUEST HOT FUNDS Total cost includes all travel and lodging
DJ - Bo Garza	\$600	*REQUEST HOT FUNDS Will need sound system for performer and music
Food Vouchers for Library partipants	\$400	*COVERED BY LIBRARY \$5 vouchers for the first 80 library summer participants
Drawbridge Theater Puppet Show	\$375	*COVERED BY LIBRARY
Summer Shirts	\$2,000	*COVERED BY LIBRARY Estimate based on 2023 (\$1745) will update, library covers
Library Decorations	\$600	*COVERED BY LIBRARY Estimate based on 2023 spending
Cookies	\$100	*COVERED BY LIBRARY Cookies from Sam's for sign up/ summer kick off event
Total Cost of Event	\$11,124	

Hotel Occupancy Tax Funds – Funding Request = \$6,824