



Wolfforth Economic Development Corporation Monthly Report

April 2026

- Review Sales Tax Reimbursement Program and Application details on Civic Serve
- Placer Void Analysis training
- One on one with Mathew Giese
- Traffic and Demographic data for project turquoise poodle
- CTE advisory board meeting
- Meet with commercial agent in regards to project turquoise poodle
- Meet with MG regarding scope of work
- Attend High Ground of Texas Site Selector Summit
- UMC/EDC/OJD
- Scoring for secondary teacher of the year
- Call with American Tire Distributors
- Retail Data Analysis for MM/TJ
- Work on presentation on workforce/CTE for the Workforce Solutions Board
- Neon Cloud marketing review
- Attend Southern Economic Development Council Site Selector Summit
- Prep for CTE Signing Day
- Follow up with new contacts from site selector events

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on CivicServe
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities