



Wolfforth Economic Development Corporation Monthly Report

May 2025

- Sponsor and attend Lubbock Chamber of Commerce Community Prayer Luncheon
- Phone meeting with Leading EDG
- Phone meeting with Retail Strategies
- Attend The High Ground Site Selector Summit
- Volunteer to grade scholarships for FISD Reese students
- Collaborate with LEDA on project Stratum Rock
- Meeting with Optimum Fiber Commercial team
- Collaborate with FISD for CTE signing day
- Volunteer for Frenship Foundation Golf Tournament
- TIRZ Boundary Discussions
- Comp Plan Kick Off
- Budget meetings
- Visit hard body customs and drop off 5 year anniversary gift
- Introduce CTE Coordinator to Hard Body Customs guys
- Meeting with Leading EDG
- Meeting with Resimplifi
- Attend BRE round table discussion
- FEMA Training
- Film Happy's Reel
- Film Dog Park Reel

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on EDOIQ
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities
- Agenda building
- Monitor comptroller site for new sales tax permits