



Wolfforth Economic Development Corporation Monthly Report

August 2025

- Meeting with OJD about 179/66th
- Meeting with LEDA about possible project for cityside
- Marketing sneak peak reel for Boujee Boutique
- Meet with FISD PE teachers about color run
- Volunteer for FISD to score teacher grants
- Attend High Ground of Texas Board Forward Planning
- Attend Southern Economic Development Conference
- Breakfast with two different site selector firms while at SEDC
- Photo Shoot for Hard Body Customs
- Call with Gary Andrews regarding project AH
- O'Reilly's visit and thank you mailed to corporate
- Thank you note mailed to Braum's Corporate
- Education committee meeting for the Rural Economic Development Institute through the High Ground
- Check in with Retail Strategies/Plan for Retail Live
- Pre strategic plan meeting with Marketing Alliance
- Check in with Resimplifi
- Lunch with Tom Tebo with ABC Bank
- Forward Planning discussion with board president
- Research on bond ratings
- Donut drop off and hello at Hometown Tire
- Call with ICB Commercial
- Meeting with Graco/United
- Call with Gary Andrews
- Attend mandatory TEDC Sales Tax training
- Athletic Complex Call
- Tyler/land owner meeting (ETJ discussion)
- Comp Plan Meeting
- Call with David Petr regarding strategic planning interviews
- Call with NAI Wheelhouse about a potential site

- Coffee w/Graco/United
- Visit businesses to pass out grant signs for windows
- CTE discussion with Ira Flores
- Purpose Marketing filming at Goodline/Evie Maes for Going Band event

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on content management platform
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities
- Agenda building
- Monitor comptroller site for new sales tax permits