Event Proposal



Created: July 24, 2024 Kimberlea Groves

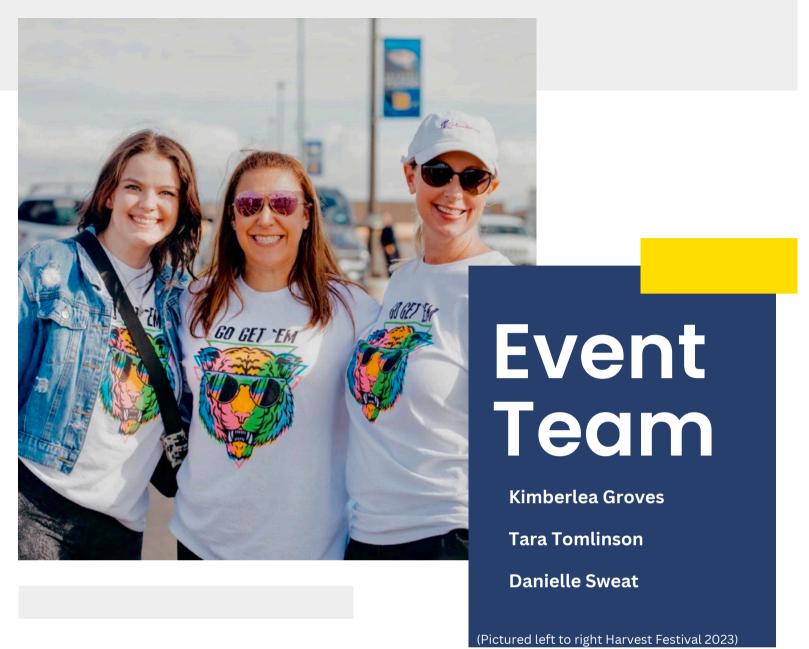


About Events

4th on the 5th 2024

Our community events are designed to foster connection, engagement, and enrichment for individuals and families within our community. These events cater to various interests and age groups, ensuring there is something for everyone. By sponsoring our events, your organization will not only gain visibility but also contribute to the well-being and vibrancy of our community.

Your support is essential in making these events successful and impactful. Together, we can create memorable experiences and strengthen our community. Thank you for considering sponsorship of our community events.



Danielle Sweat

EDC Director

Danielle joined the Wolfforth team in 2022! She has been a vital part in the community's business growth and brings light and laughter wherever she goes. She grew up in Wolfforth and loves that her kids have the opportunity to have the same experience. After work you can find her on her back porch enjoying time with her family and friends.

Tara Tomlinson

Development Director

Tara joined the Wolfforth team in 2023! She has proven to be an indispensable asset, known for her exceptional organizational skills, attention to detail, and ability to tackle challenges head-on. With her quick wit, she always keeps things interesting. After work you can find her trying out a new restaurant and spending time with her loved ones.

Kimberlea Groves

Development Admin

Kimberlea joined the Wolfforth team in 2021! Event planning is where her heart is at and it shows. Whether organizing team-building activities or simply sharing a laugh, she knows how to keep morale high and ensure everyone feels valued. After work you can find her curled up with a good book or out and about with family and friends.

Key Events

4th on the 5th

Let's light up the sky and celebrate Independence Day together at our annual 4th on the 5th celebration! Get ready for an evening filled with patriotic pride, family-friendly activities, and unforgettable fireworks. Bring your lawn chairs, blankets, and enthusiasm as we come together to honor our nation's birthday in style. This event is open to all ages and promises something special for everyone.

Harvest Festival

Get ready to embrace the autumn spirit at our upcoming Harvest Festival! Join us for a day filled with festive activities, delicious treats, and community camaraderie. This family-friendly event promises something for everyone, from the young to the young at heart. Come together with neighbors and friends to celebrate the beauty of the season and create lasting memories.

Small Town Christmas

Let's make this holiday season merry and bright with our special tree lighting! Gather with friends and neighbors for a festive evening filled with warmth, joy, and the spirit of giving. This intimate gathering is perfect for spreading cheer and building community bonds during the holiday season. Let's come together to celebrate the joy of Christmas and create lasting memories.

Benefits of Sponsorship

- Brand Visibility: Your company's logo will be prominently displayed on event marketing materials, banners, and our website, reaching thousands of community members.
- Community Engagement: Sponsors have the opportunity to interact directly with attendees through booths, product sampling, and promotional giveaways.
- Positive Brand Association: Align your brand with community enrichment and demonstrate
 your commitment to supporting local initiatives.
- **Media Exposure:** Events are covered by local media, offering additional exposure for your brand.



Time: 9 am - 1 pm

Date: October 12th 2024

Location: People's Bank Stadium

Wolfforth, TX 79382

Harvest Festival

Elevate your brand visibility and community engagement by becoming a sponsor of the Wolfforth Harvest Festival, a vibrant and fun-filled event that draws participants of all ages. As a sponsor, you'll be associated with a dynamic event that emphasizes health, happiness, and unity. Your money will contribute to the following: The opening parade, music, photography, security, and the elementary color dash.

Sponsorship Packages

\$1,000+ **Gold Sponsor:** Logo on t-shirts, parade banners, event posters, and digital platforms, plus recognition in event announcements.

\$750 **Blue Sponsor:** Logo on t-shirts, event posters, and mentions on social media.

\$500 **White Sponsor:** Logo on t-shirts and social media acknowledgments.



302 Main Street Wolfforth, TX 79382

Small Town Christmas

The annual Small Town Christmas community event is a beloved tradition that marks the beginning of the holiday season. Held at Wolfforth City Hall, this festive event attracts families, friends, and community members who gather to celebrate the holiday spirit. The event features live entertainment, holiday-themed activities, food vendors, and the grand lighting of the community tree. This event offers an excellent opportunity for local businesses to connect with the community and gain visibility.

Sponsorship Packages

\$1,000+ **Gold Sponsor:** Logo on t-shirts, all event marketing materials, and digital platforms, plus recognition in event announcements.

\$750 **Blue Sponsor:** Logo on t-shirts, event posters, and mentions on social media.

\$500 **White Sponsor:** Logo on t-shirts and social media acknowledgments.



Time: 6:00pm-10:00pm

Date: July 5th

Location: Patterson Park Wolfforth, TX 79382

4th on the 5th

The 4th on the 5th celebration is a highly anticipated annual event that brings together families, friends, and neighbors to celebrate our nation's independence. Held at Patterson Park, the event features live entertainment, food vendors, family activities, and a spectacular fireworks display. With an expected attendance of over 6,000 people, this event provides an excellent opportunity for local businesses to engage with the community and gain visibility. Your money will contribute to: music, photography, security, family friendly activities such as carnival games, and of course the fireworks show!

Sponsorship Packages

\$5,000+ **Gold Sponsor:** Prominent logo placement on event materials, digital platforms, recognition in all press and media coverage, and recognition in event announcements.

\$2,500 **Blue Sponsor:** Logo placement on event materials, digital platforms, and recognition in event announcements.

\$1,000 **White Sponsor:** Logo placement on event materials and recognition during event announcements.