

Property Overview

Jun 4 - Jul 6, 2024

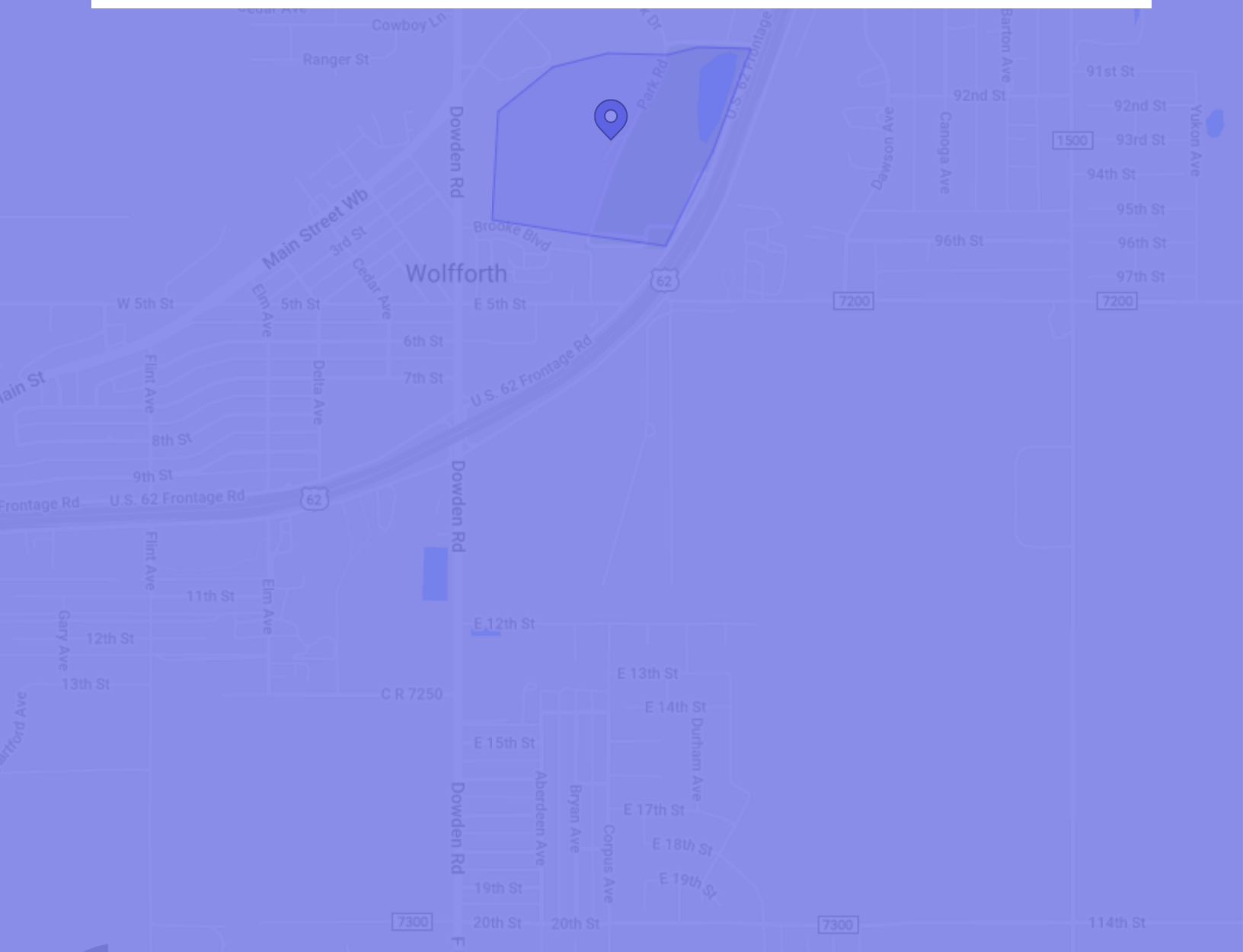
Property:

PP

Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, Wolfforth, TX 79382

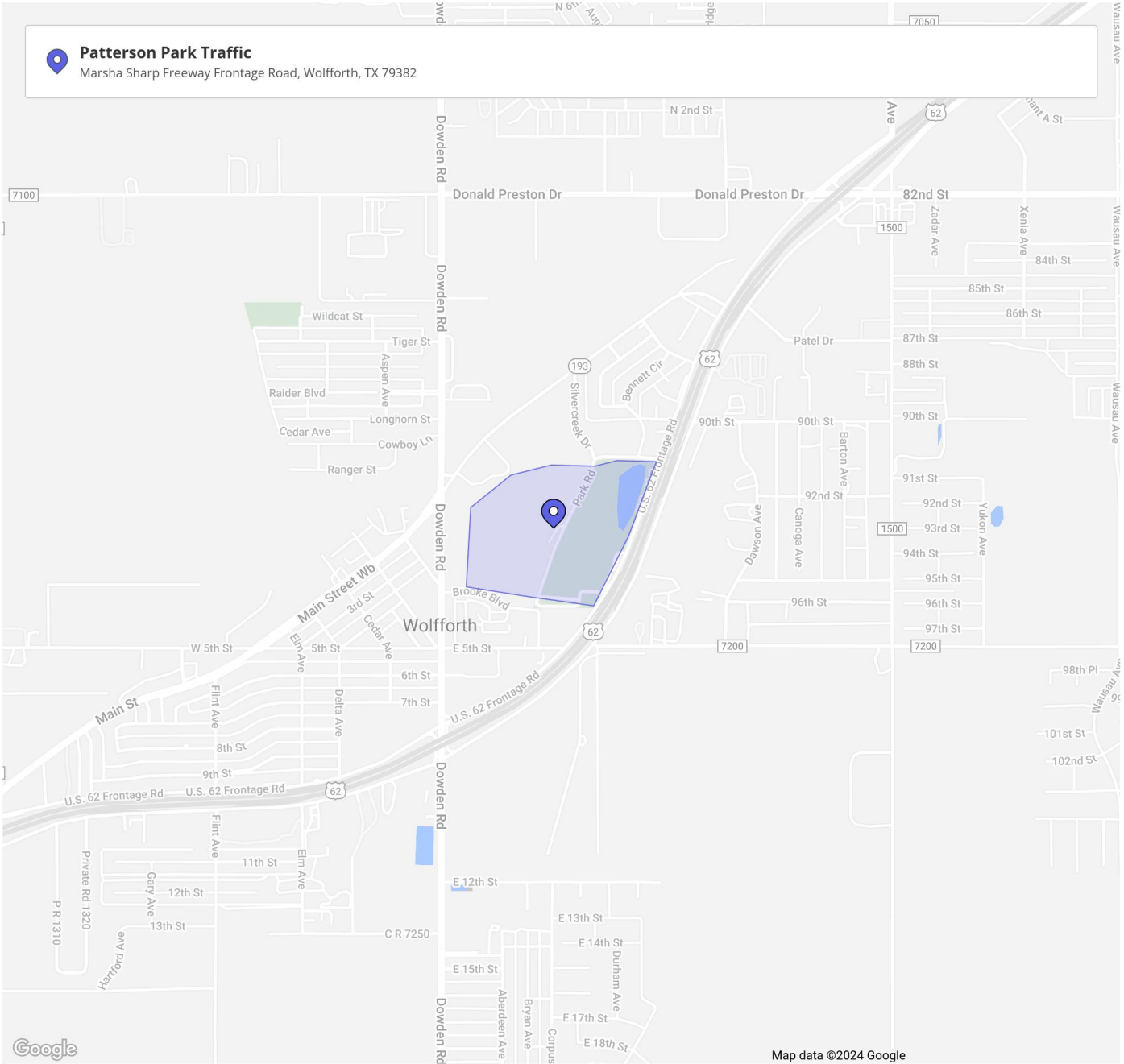
Visitation data for Patterson Park Traffic is adjusted to exclude restricted locations. For additional info, please visit <https://www.placer.ai/company/privacy-faq>



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Metrics

Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, Wol...

Visits	12.9K	Avg. Dwell Time	66 min
Visits / sq ft	< 0.01	Panel Visits	1.4K
Size - sq ft	2.7M	Visits YoY	+51.9%
Visitors	11.7K	Visits Yo2Y	+50.2%
Visit Frequency	1.11	Visits Yo3Y	+30.4%

Jun 4th, 2024 - Jul 6th, 2024

Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, W...



Daily | Visits | Jun 4th, 2024 - Jul 6th, 2024

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Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Patterson Park Traffic Marsha Sharp Freeway F...	\$57.6K	33.1%	30.8	White (51.6%)	2.50
Texas	\$67.9K	31.5%	35.0	White (40.7%)	2.82

Jun 4th, 2024 - Jul 6th, 2024 | Data Source: Census 2021
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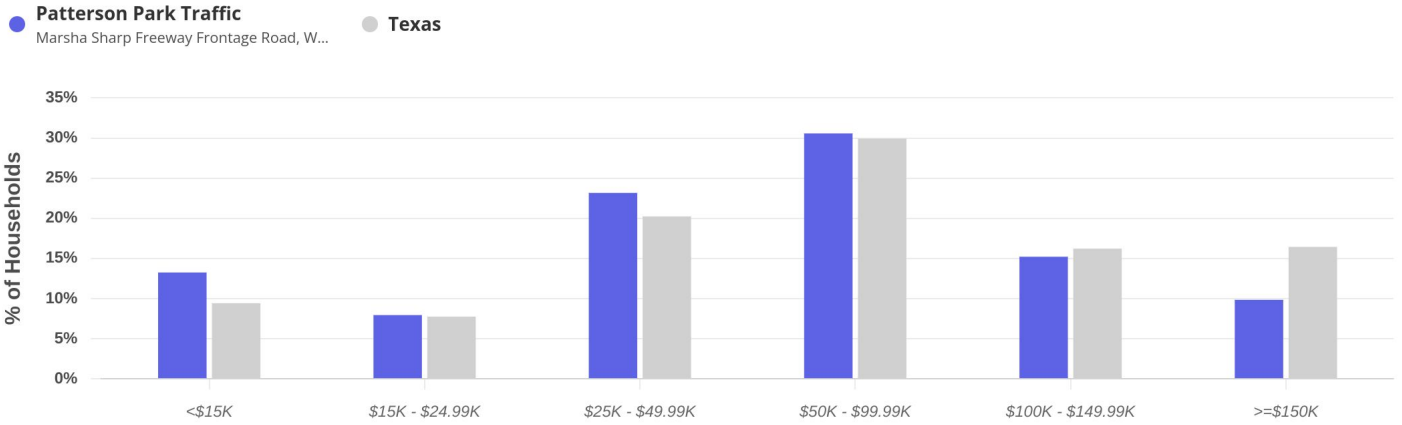
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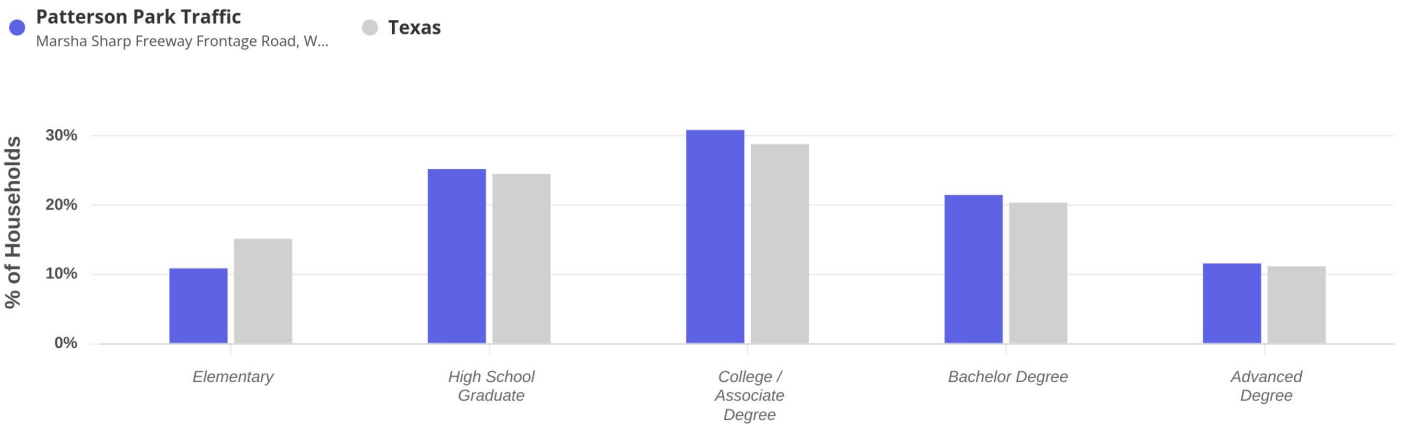
Household Income



Jun 4th, 2024 - Jul 6th, 2024 | Data Source: Census 2021
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Education



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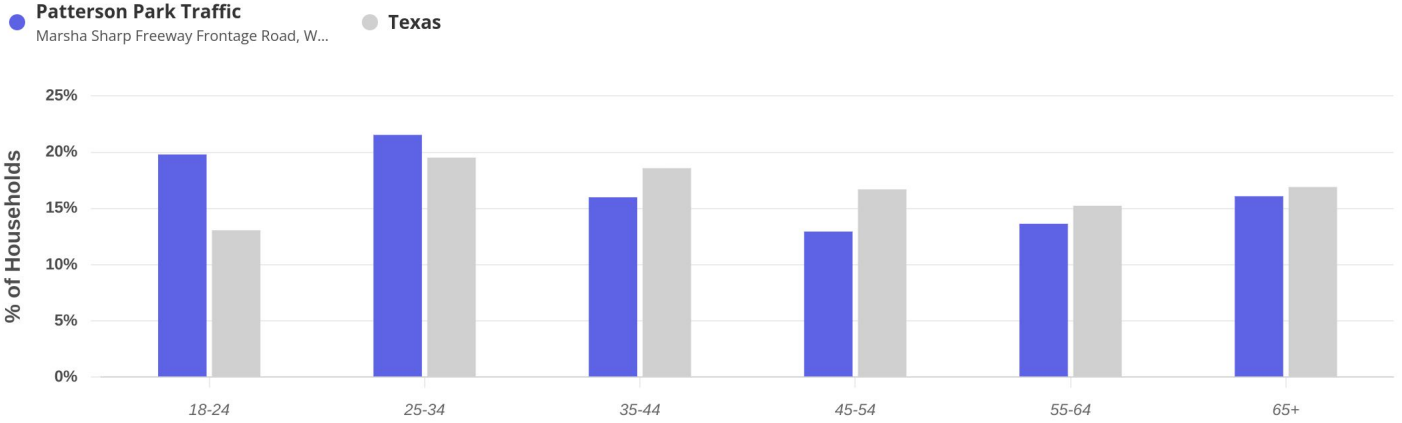
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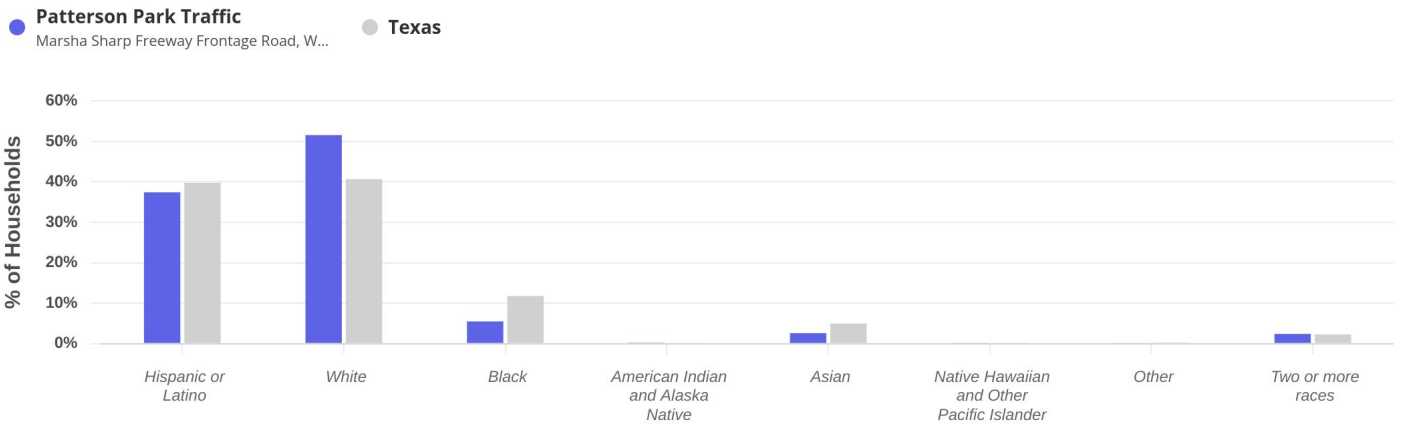
Age



Jun 4th, 2024 - Jul 6th, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



Ethnicity



Jun 4th, 2024 - Jul 6th, 2024 | Data Source: Census 2021
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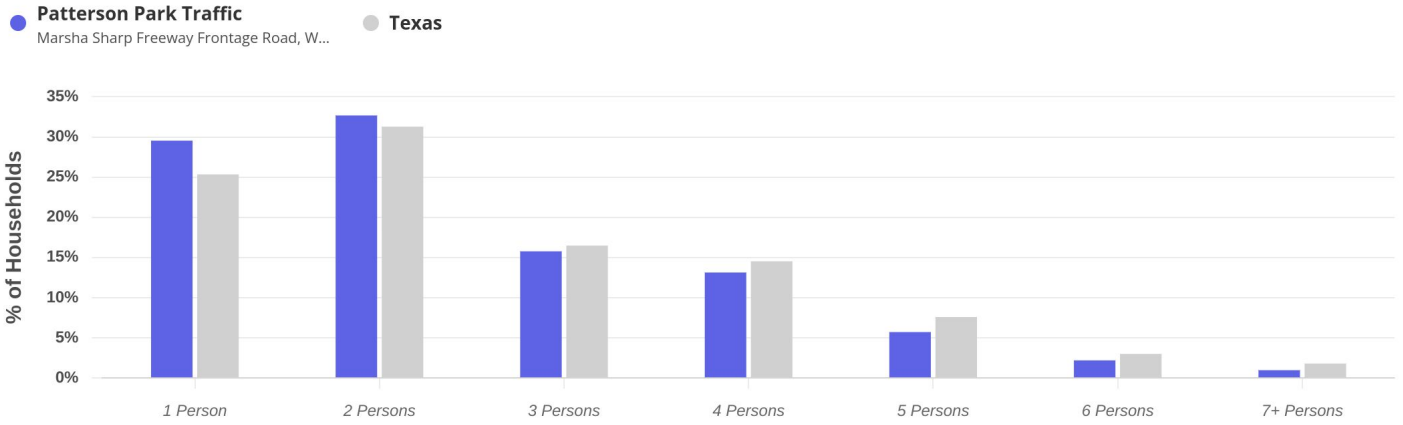
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Household Size



Jun 4th, 2024 - Jul 6th, 2024 | Data Source: Census 2021
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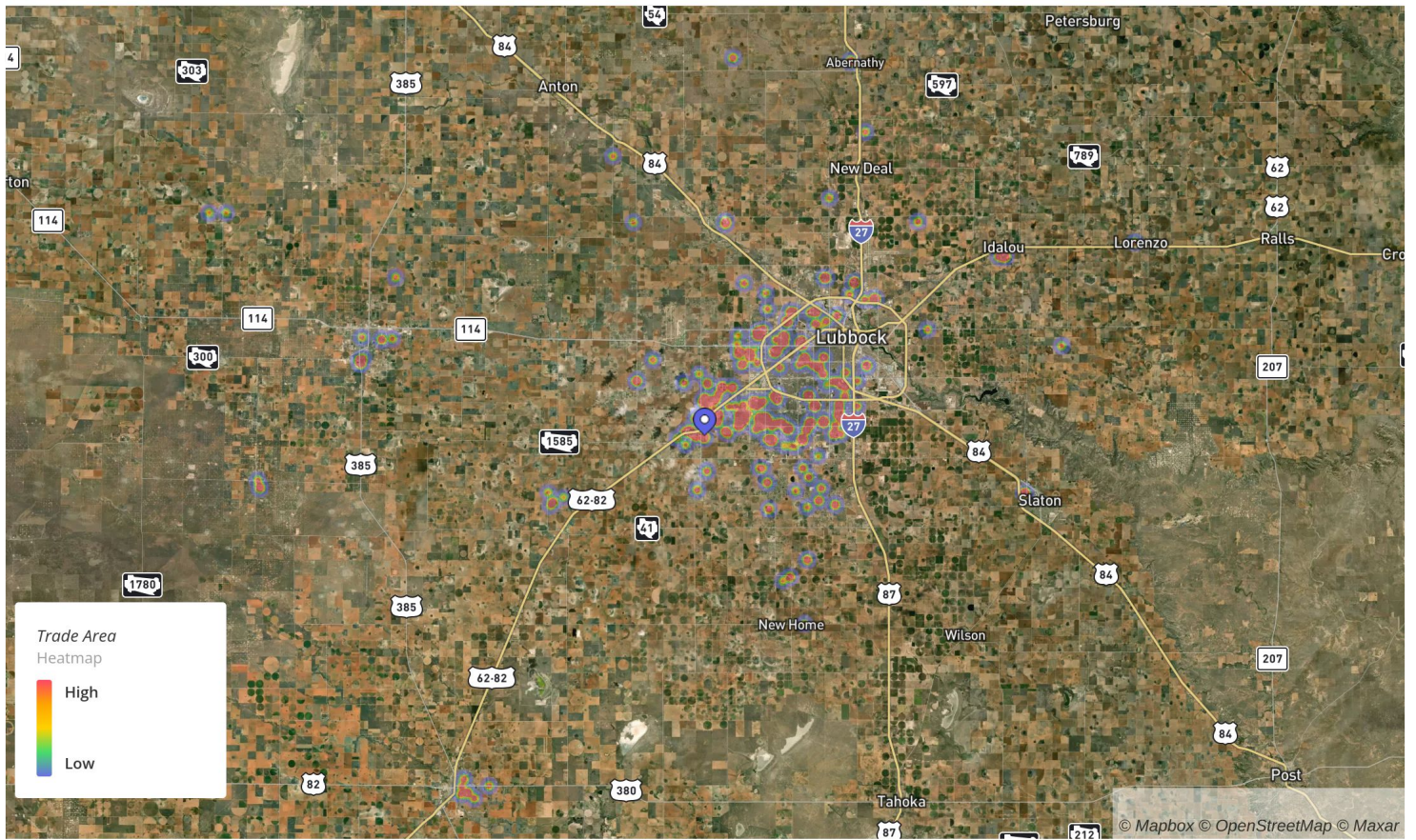
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Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Jun 4th, 2024 - Jul 6th, 2024

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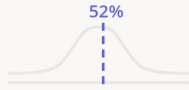
Ranking Overview

Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, W...

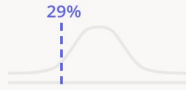
Nationwide

4,720* / 9,987



Texas

252* / 355



15mi

5* / 5



* Custom filters and dates are ignored. Ranking only supports 'full-months'. Showing report for: Jun 1st, 2024 - Jun 30th, 2024

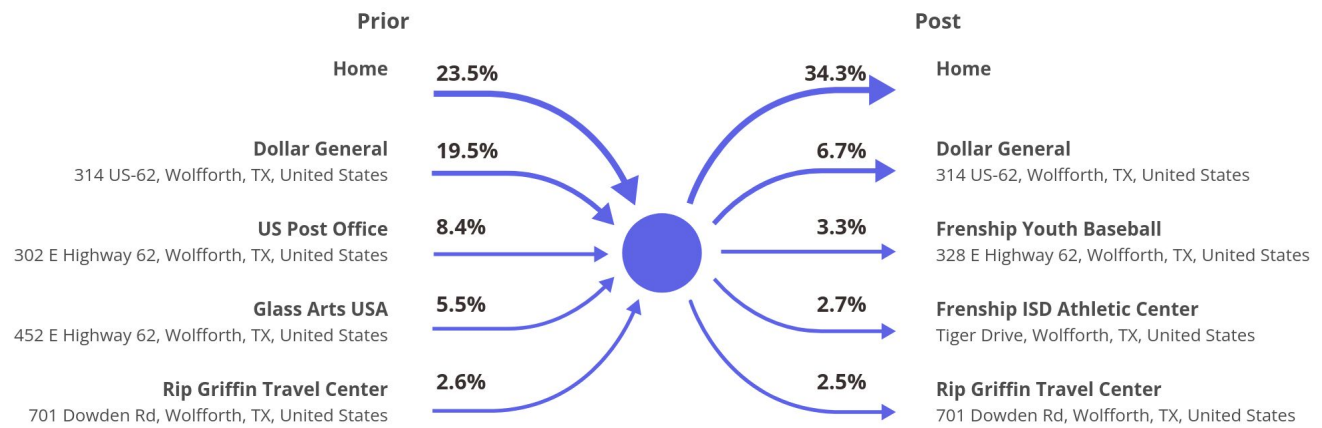
Category: Attractions | Visits | Jun 4th, 2024 - Jul 6th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey

Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, Wolfforth, TX 79382



Show by: | Jun 4th, 2024 - Jul 6th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



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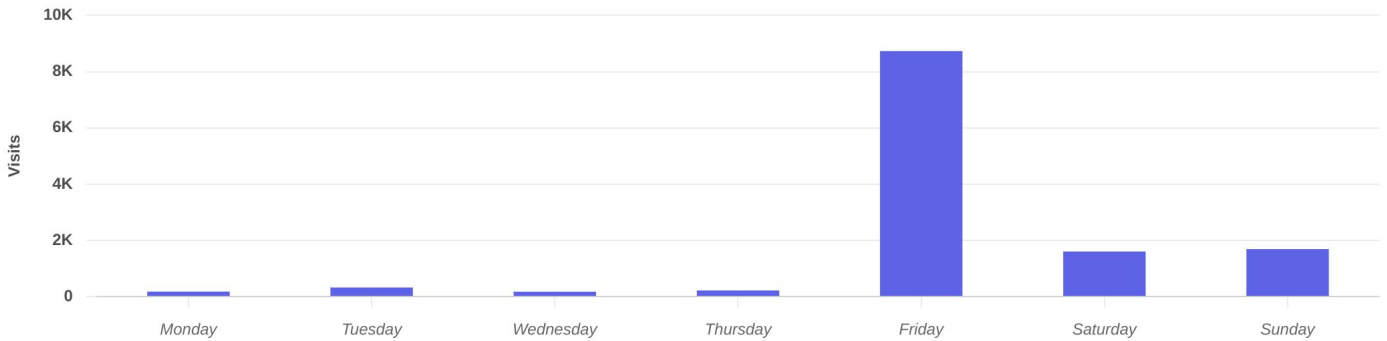
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Daily Visits

Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, W...



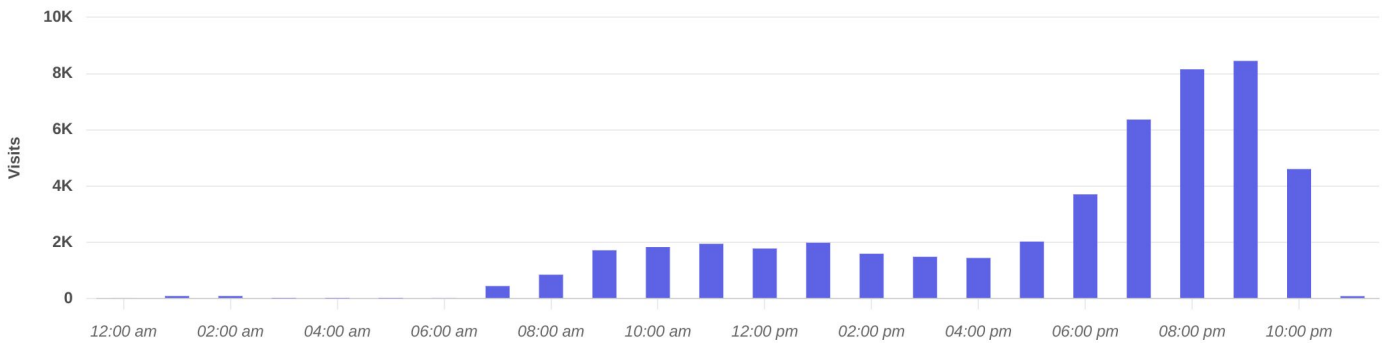
Visits | Jun 4th, 2024 - Jul 6th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits

Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, W...



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Favorite Places

Patterson Park Traffic / Marsha Sharp Freeway Frontage Road, Wolfforth, TX

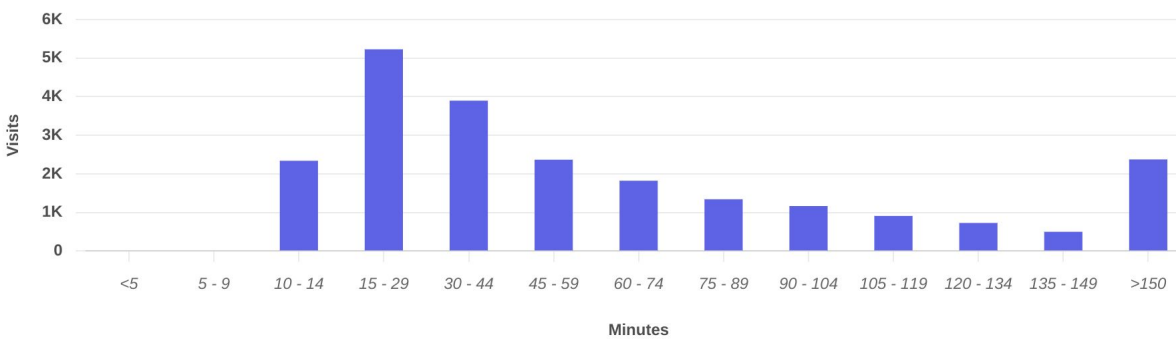
Rank	Name	Distance	Visitors
1	Canyon West / 6060 Marsha Sharp Fwy, Lubbock, TX 79424	4.1 mi	7.9K (67.4%)
2	West End Plaza / 29th Street, Lubbock, Texas 79407	5.2 mi	6.3K (54%)
3	Walmart / 6315 82nd St, Lubbock, TX 79424	2.9 mi	4.2K (36.3%)
4	Commons South / 11705 Quaker Ave, Lubbock, TX 79424	6 mi	3.9K (33.2%)
5	Shopping Center at 114th St / 4405 114th St, Lubbock, TX 79424	5.8 mi	3.6K (30.8%)
6	Main building / 6002 Slide Rd, Lubbock, TX 79414	5 mi	3.5K (30.3%)
7	H-E-B / 4405 114th St, Lubbock, TX 79424	5.8 mi	3.3K (28.6%)
8	Walmart / 702 W Loop 289, Lubbock, TX 79416	6.7 mi	3.3K (27.9%)
9	The Shops at Q-19 / 4421 19th St, Lubbock, Texas 79407	7.3 mi	3.1K (26.6%)
10	Walmart / 4215 S Loop 289, Lubbock, TX 79423	6 mi	3K (25.9%)

Category: All Categories | Min. Visits: 1 | Jun 4th, 2024 - Jul 6th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visit Duration

Patterson Park Traffic
Marsha Sharp Freeway Frontage Road, Wol...



Average Stay 66 min
Median Stay 44 min

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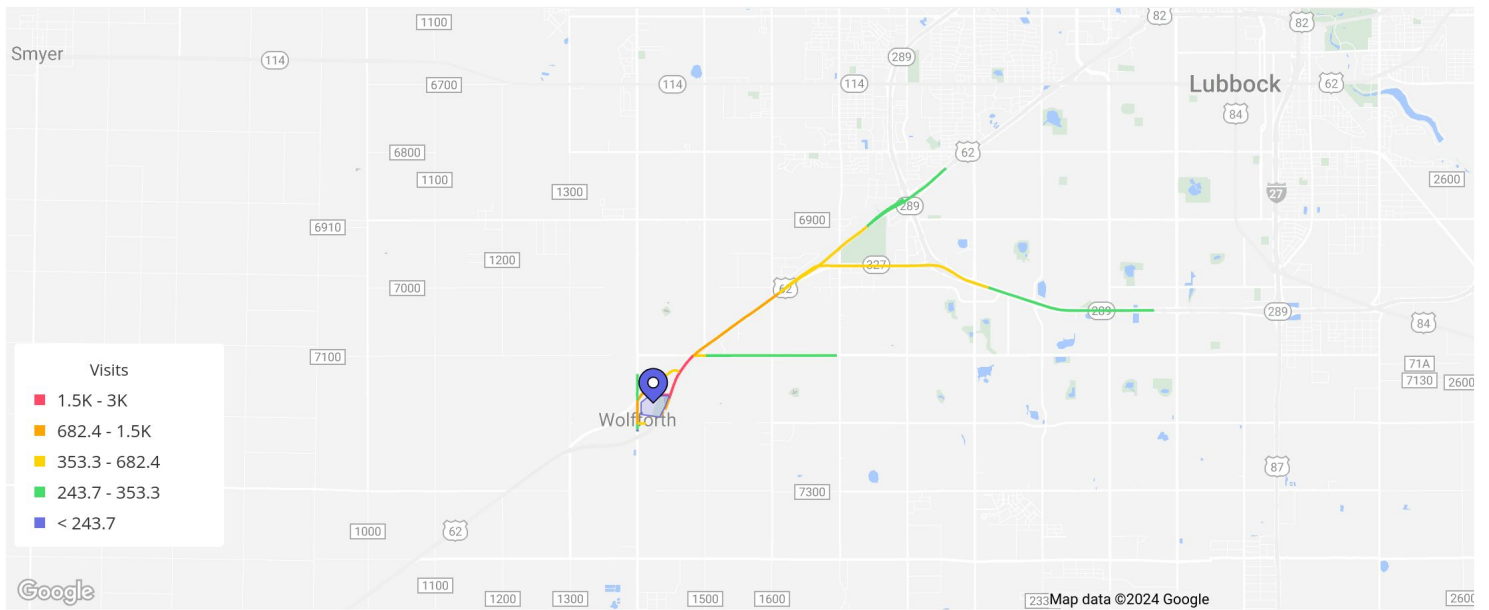
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jun 4th, 2024 - Jul 6th, 2024
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