



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	December 2, 2025
ITEM TITLE:	Consider and take appropriate action on BIG grant application from Hard Body Customs.
STAFF INITIATOR:	Danielle Sweat-Executive Director

BACKGROUND:

The Wolfforth EDC received an application from Hard Body Customs for consideration under the Façade Grant Program. The business is proposing to replace its existing chain link fencing with an upgraded security fence that will significantly enhance the property's appearance and overall curb appeal.

While this project is not a traditional façade improvement, it aligns with the program's goal of improving the visual quality of commercial properties within the city. The proposed fence will contribute to a cleaner, more professional aesthetic along this corridor.

Hard Body Customs has been in business in Wolfforth since 2013 and continues to be an active supporter of the community and local businesses. Although their operations generate a modest level of sales tax revenue, their engagement and advocacy for Wolfforth make them a valued part of our business community. The owners have also expressed interest in a potential future expansion project—a whiskey lounge concept on their property—which could further strengthen their local investment.

EXHIBITS:

Application, Quotes, and Pictures

COUNCIL ACTION/STAFF RECOMMENDATION: