



## Wolfforth Economic Development Corporation Monthly Report

February 3, 2025-March 03, 2025

- Phone call with Resimplifi
- Conversation with Dale Lewis with Brad Andrews Realty
- Meeting with Victor Flores
- Meeting about Donald Preston Dr
- Webinar on Branding
- Business View Magazine Interview
- Marketing and BRE Visit with Direct Auto Exchange
- Attended Austin Allies with West Texas Home Builders Association and The High Ground of Texas
- 4<sup>th</sup> on the 5<sup>th</sup> planning session
- EDC building contract discussion
- OJD Building Discussion
- Attend TEDC legislative conference in Austin

### On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on EDOIQ
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities